

Seventh International Conference on Global Studies

19-21 JUNE 2014 | CENTER FOR GLOBAL STUDIES | SHANGHAI UNIVERSITY
SHANGHAI, CHINA | ONGLOBALIZATION.COM



SEVENTH GLOBAL STUDIES CONFERENCE

SHANGHAI UNIVERSITY
SHANGHAI, CHINA



19-21 JUNE 2014

WWW.ONGLOBALIZATION.COM



 COMMON
GROUND

SEVENTH GLOBAL STUDIES CONFERENCE
www.onglobalization.com

First published in 2014 in Champaign, Illinois, USA
by Common Ground Publishing, LLC
www.commongroundpublishing.com

© 2014 Common Ground Publishing

All rights reserved. Apart from fair dealing for the purposes of study, research, criticism or review as permitted under the applicable copyright legislation, no part of this work may be reproduced by any process without written permission from the publisher. For permissions and other inquiries, please contact support@commongroundpublishing.com.

TABLE OF CONTENTS

Welcome Letters.....	1
About Common Ground.....	3
The Global Studies Knowledge Community	4
The International Advisory Board for the Global Studies Community	8
The Global Studies Journal and Book Series.....	9
International Award For Excellence.....	10
Submission Process	11
Submission Timeline	11
Journal Subscriptions, Open Access, Additional Services	12
The Global Studies Book Series.....	14
The Global Studies Conference.....	17
Conference Program and Schedule.....	18
Daily Schedule.....	19
Conference Highlights.....	21
Plenary Speakers.....	22
Graduate Scholars.....	23
Schedule of Sessions.....	25
List of Participants	39
Scholar	42
Notes.....	44



Dear Delegate,

Welcome to the Seventh Global Studies Conference. The conference is a cross-disciplinary forum that brings together researchers, teachers, and practitioners to discuss the dynamics of globalization in today's world. The conference is held annually in different locations around the world, each selected for its particular place in the context of globalization.

The 2014 Global Studies Conference follows a string of successful meetings over the past few years, with the most recent focusing on the BRIC economies. Past conferences have been held in New Delhi in 2013, Moscow in 2012, Rio De Janeiro in 2011, Busan in 2010, Dubai in 2009, and the inaugural conference held in Chicago in 2008. This year we finish our tour of the BRIC economies, in Shanghai, China, where we are excited to partner with Shanghai University and its Center for Global Studies in developing an exciting and intellectually stimulating conference program. As the center of one of the emerging BRIC economies, Shanghai is a relevant and ideal location to discuss China's role in globalization.

Next year, the conference will be held in London, UK, 20-21 July 2015, at Imperial College London with the special focus *Power and Participation in the Age of Globalized Information Webs and Big Data*.

Within the Global Studies Community, the conversations and presentations of our conference then flow directly into our peer-reviewed Global Studies Journal. The Journal draws submissions from all over the world to create a kaleidoscopic view of globalization. Our aim is to create new forms of knowledge community, where people meet in person and also remain connected virtually, making the most of the potentials for access using the digital media. We are also committed to creating a more accessible, open and reliable peer review process.

Intellectually, the Conference and the Journal examine three interconnected areas. The first is "the current," mapping the details and extrapolating to big picture analyses in order to interpret current trends and challenges about the "New Globalization." The second area is to compare and contrast this "New Globalization" to earlier examples of the phenomenon; to find the repeating trends and what is genuinely new. The third area is a re-evaluation and re-examination of the very concept of globalization in theoretical, anthropological, and philosophical terms.

This is the longer story of the Global Studies Conference. The shorter story is the phenomenal amount of careful planning and thinking on the part of Prof. Jan Nederveen Pieterse of the University of California, Santa Barbara, as well as our generous and accommodating host, Prof. Changgang Guo, Director of the Center for Global Studies at Shanghai University, who I would like to thank him for his countless hours of effort, guidance, and input. I also want to thank our Common Ground colleagues who have put so much work into this Conference: Rachael Arcario, Jessica Wienhold-Brokish, and Phillip Kalantzis-Cope.

We wish you all the best for this conference and hope it will provide you every opportunity for dialogue with colleagues from around the corner and around the world.

Yours Sincerely,

Bill Cope
 Director, Common Ground Publishing
 Professor, Education Policy, Organization, and Leadership
 University of Illinois, Urbana-Champaign, USA

UNIVERSITY OF CALIFORNIA, SANTA BARBARA

BERKELEY • DAVIS • IRVINE • LOS ANGELES • MERCED • RIVERSIDE • SAN DIEGO • SAN FRANCISCO



SANTA BARBARA • SANTA CRUZ

Jan Nederveen Pieterse
Mellichamp Professor, Global Studies and Sociology
Santa Barbara, California 93106-7065
T: (805) 893-7899
E: jnp@global.ucsb.edu
www.jannederveenpieterse.com

Dear conference participants,

A cordial welcome to the Seventh Global Studies conference which is held in cooperation with Shanghai University and its Center of Global Studies.

The first Global Studies conference took place at the University of Illinois Chicago in 2008; the 2009 conference was held in Dubai on the theme *Views from Dubai: The Gulf and Globalization*. The 2010 conference was in Busan, South Korea under the heading *Global Rebalancing: East Asia and Globalization*; the 2011 conference took place in Rio de Janeiro on Emerging societies and Emancipation; the 2012 conference was at Moscow University on the theme of *Eurasia and Globalization: Complexity and Global studies*; and the 2013 conference took place in New Delhi on the theme of *Social Development in South Asia*.

Brazil, Russia, India and China, the venues of the most recent conferences, add up to BRIC, which is probably a coincidence. The rise of emerging societies, the resurgence of Asia, and the momentum of the BRIC are major trends that are shaping twenty-first century globalization. The Global Studies conferences serve as a way of observing up close what this momentum entails. The premise of Global Studies conferences is to decenter globalization and to get a sense of what globalization means in different parts of the world, especially emerging economies, as much as possible through the eyes of local and regional thinkers and policy makers.

We are delighted to present a particularly strong plenary program with speakers from the region, reflecting on experiences and analyses of globalization as well as forward looking globalization agendas and projects.

I would like to express my cordial thanks to the co-organizer Professor Changgang Guo and his colleagues, to all our distinguished plenary speakers and participants, and, as always, to the conference producers of Common Ground Publishing who make this conference possible, in particular Dr. Bill Cope and Rachael Arcario and their team.

Wishing you all a fruitful meeting, cordially,

A handwritten signature in black ink, appearing to be "JNP", written in a cursive style.

Jan Nederveen Pieterse



ABOUT COMMON GROUND

Our Mission

Common Ground Publishing aims to enable all people to participate in creating collaborative knowledge and to share that knowledge with the greater world. Through our academic conferences, peer-reviewed journals and books, and innovative software, we build transformative knowledge communities and provide platforms for meaningful interactions across diverse media.

Our Message

Heritage knowledge systems are characterized by vertical separations—of discipline, professional association, institution, and country. Common Ground identifies some of the pivotal ideas and challenges of our time and builds knowledge communities that cut horizontally across legacy knowledge structures. Sustainability, diversity, learning, the future of the humanities, the nature of interdisciplinarity, the place of the arts in society, technology's connections with knowledge, the changing role of the university—these are deeply important questions of our time which require interdisciplinary thinking, global conversations, and cross-institutional intellectual collaborations. Common Ground is a meeting place for these conversations, shared spaces in which differences can meet and safely connect—differences of perspective, experience, knowledge base, methodology, geographical or cultural origins, and institutional affiliation. We strive to create the places of intellectual interaction and imagination that our future deserves.

Our Media

Common Ground creates and supports knowledge communities through a number of mechanisms and media. Annual conferences are held around the world to connect the global (the international delegates) with the local (academics, practitioners, and community leaders from the host community). Conference sessions include as many ways of speaking as possible to encourage each and every participant to engage, interact, and contribute. The journals and book series offer fully-refereed academic outlets for formalized knowledge, developed through innovative approaches to the processes of submission, peer review, and production. The knowledge community also maintains an online presence—through presentations on our YouTube channel, monthly email newsletters, as well as Facebook and Twitter feeds. And Common Ground's own software, **Scholar**, offers a path-breaking platform for online discussions and networking, as well as for creating, reviewing, and disseminating text and multi-media works.



THE GLOBAL STUDIES KNOWLEDGE COMMUNITY

The Global Studies knowledge community is dedicated to the concept of independent, peer-led groups of scholars, researchers, and practitioners working together to build bodies of academic knowledge related to topics of critical importance to society at large. Focusing on the intersection of academia and social impact, the Global Studies knowledge community brings an interdisciplinary, international perspective to discussions of new developments in the field, including research, practice, policy, and teaching.

Themes

Theme 1 Economy and Trade

On the economic dimensions of globalization.

- Global markets in an era of neoliberalism
- Free trade and fair trade
- Transnational corporations
- Megabusinesses, mircobusinesses and globalization
- Patterns of global investment
- Logics of accumulation
- Engines of growth in the developing world
- The international division of labor
- Trade flows and current account balances
- Global financial flows and institutions
- Inequality – patterns and trends

Theme 2: Politics, Power, and Institutions

On the political dimensions of globalization.

- Imperialism and neo-colonialism
- 'Soft power' and the structures of hegemony
- Neoliberal politics and policies
- Global regulation and deregulation
- Social movements
- Flashpoints of social conflict
- Welfare in a global context
- International structures and institutions of governance
- Global NGOs
- Nations and sovereignty in the 'New Globalization'

Theme 3: Society and Culture

On the socio-cultural dimensions of globalization.

- Inequality
- Poverty
- Development and underdevelopment
- Globalism as ideology
- Nationalism and post-nationalism
- Cultural imperialism and post-colonialism
- Migrations
- Diaspora
- Cosmopolitanism and multiculturalism
- Cultural hybridization

Theme 4: Resources and Environment

On the ecosystemic dimensions of globalization.

- Resource access
- Environments in a global context
- Agriculture and food supply
- Sustainability
- Urbanism
- Climate Change
- Growth and its limits

Scope and Concerns

Mapping the 'New Globalization'

Arguably the twenty-first century momentum of globalization is markedly different from twentieth century globalization and involves a new geography of trade, weaker United States hegemony and a trend towards growing multipolarity. Like a giant oil tanker, the axis of globalization is slowly turning from North-South to East-South relations in trade and finance.

Large questions arise. Is the rise of East Asia, China, India and other newly industrialized economies just another episode in the rise and decline of nations, another reshuffling of capitalism, a relocation of accumulation centers without affecting the logics of accumulation, or does this phase of globalization mark a departure? Does it advance, sustain, or halt neoliberalism? The rise of Asia is codependent with neoliberal globalization and yet unfolds outside the neoliberal mold. What is the relationship between zones of accumulation and modes of regulation? What are the ramifications for global inequality?

On the subject of cutting-edge globalization there are two big stories to tell. One story tells of the rise of Asia and the BRIC (Brazil, Russia, India, China) economies, with the accompanying growth of East-South trade and financial, energy, and political relations. In the words of Paul Kennedy, "we can no more stop the rise of Asia than we can stop the winter snows and the summer heat". The other story is one of growing social inequality and major crises in agriculture and urban poverty in the emerging countries.

The new globalization can be mapped as trends in trade, finance, international institutions, hegemony, inequality, social movements and struggles, cultural changes, and ecological dynamics. Here are some trend estimates, indicating some of the dimensions of this discussion:

- Trade: Growing East-South trade leads to a 'new geography of trade' and new trade pacts.
- Global value chains: Viewed in terms of global commodity chains, the role of emerging economies in East Asia, China, India, Russia and Brazil appears to be more limited. They generally play a subsidiary part in buyer-driven commodity chains and have so far established few producer-driven chains.
- Finance: The current imbalances in the world economy (American overconsumption and trade and current account deficits and Asian surpluses) are unsustainable and are producing a gradual reorganization of global finance and trade.
- Institutions: The 1990s architecture of globalization (built around the IMF, World Bank, and WTO) is now fragile and the clout and influence of emerging economies is growing.
- Hegemony: The United States is losing influence. Arguably, what is taking place rather than hegemonic rivalry is global repositioning and realignments toward growing multipolarity.
- Inequality and social struggle: The flashpoints of global inequality are rural crises and urban poverty in emerging economies, chronic poverty in the least developed countries, and international migration. In advanced economies such as the United States, social inequality is growing. In terms of political economy, the overall question is what the new trends mean for the emerging twenty-first century international division of labor and the implications of these trends for global futures, in particular from the viewpoint of the world majority.
- Social movements: Social movements have succeeded in influencing policy changes, notably in Latin America. Planetary social movements such as international NGOs are increasingly important in articulating social demands. They also act as watchdogs of international institutions. The World Social Forum is a major global platform for formulating progressive alternatives. A key question, however, is the extent to which progressive movements are driven by opposition to globalization, or an attempt to imagining a different and more humane globalization.
- Cultural change: Overall trends are towards the growing hybridization or intermingling of cultural patterns (new combinations of cultural motifs giving rise to new differences). Geopolitical conflicts and resource wars in many arenas produce local political backlashes. An incipient cosmopolitanism is short circuited in some instances.
- Ecological changes: Climate change and global warming necessitate global collective action.

Globalization in the Larger Human Scheme

The newness of our latest globalization makes another kind of sense within a wider frame of reference. How wide might we cast such a comparative frame? One could make the case, for instance, that human beings have only ever been global creatures. From the moment we became a species, we become the first sentient beings to fill virtually every habitat. Our first act as a symbol-making species was to walk to the ends of the earth. This may have taken as little as one hundred thousand years, a mere instant in biological time. We did not stop walking until there was almost no desert, no tundra and

no sea where we did not or could not make a life. This happened during a first globalization, a process unprecedented for any species in natural history.

There have been several other globalizations since then. Questions of how many, and the peculiarities of their forms, are amongst the subjects of the Global Studies community. Another globalization comes with the spread of farming. This happens independently in five different places over a span of just six thousand years. Another is the emergence of writing, which happens independently in four different places over several thousand years—in Mesopotamia about five thousand years ago and then in India, China and Mesoamerica. With these new material and symbolic modes came material inequalities of a type never experienced in the earlier globalization of hunters and gatherers. Farming brings the possibility of accumulating material wealth and the application of surpluses to the gratuitously monumental projects of ‘civilization’ which stand both as a testament to, and overwhelming reminder of, the scale of that inequality.

The relative simultaneity of these developments suggests that the peoples of the first globalization were talking, and that the transition from the one globalization to another was a singular event. This globalization also occurs remarkably quickly. It brings not just the continuities represented by large language groups, ‘world’ religions and ‘civilizations’. There is also a sameness across and between these groups: the handful of domesticable plants and animals that spread like wildfire across the globe; the world-encompassing religions which even share common ancestral figures, such as the Abraham of the Jews, the Christians and the Muslims; and the inventions that are so quickly swapped and copied such as the plough, the wheel, monumental architecture and writing. There are nuances, to be sure, and these are the stuff of tourist awe and foreboding about the apparently always-imminent ‘clash of civilizations’. On a broader scale of reference, however, these differences may be regarded as small.

Then there a number of globalizations in the varied permutations of modern imperialism, supporting mercantile, then industrial, then post industrial capitalism. Each of these phases of globalization brings with it peculiar logics of territoriality and sovereignty, its own framing of spaces and pragmatics of flows. They are all preludes to the ‘New Globalization’.

Globalization in Theory

So, what do we mean by this so-many faceted thing, ‘globalization’? Speaking just of the New Globalization for the moment, here is one of many possible definitions: ‘The New Globalization is a state of human affairs, in which for the first time in human history, the globe is the potential domain for any action or representation.’ (Kalantzis and Cope, ‘New Learning’, Cambridge University Press, 2012). Global markets are such that there is almost no place in the world where you cannot sell your wares and no place in the world from which people are unable sell their wares into your local market. There is almost no place in the world to which you cannot journey in a few days. There is almost no place in the world that is not instantaneously to be seen or heard at the other end of a telephone line, or the Internet, or a television reporter’s camera.

However, there’s a paradox here. Whilst the globalizations of our recent past forced homogeneity upon populaces, the New Globalization is more equivocal, complex, hybrid, potentially cosmopolitan. Neighborhoods are constantly changing as a consequence of global migration. The local community comes to feel like a microcosm of the whole world. Products and representations of the world appear more insistently than ever in our markets and on our screens.

In this new globalization, anti-cosmopolitanisms (such as racism and discrimination) are not only bad in principle. They are dysfunctional in practice. They are bad for business. If your neighborhood or your workplace is diverse as a consequence of global labor flows, you need to get on with your neighbors, your team-mates and your customers, or least quietly accept their differences. If your workplace is part of a global enterprise, you need to be able to get on with parts of the organization located in different places, and even move to live there if needs be. If your goods can be sold at the other end of the earth, you need to find out about the kind of people who might be purchasing them if they are going to sell well. If global tourism is one of the new boom industries, you need to be tolerant of the quirks of visitors from distant places in your midst and respectful of cultures you visit. If the big news is now as much global as it is local and national, you need to become an aware global citizen. As for imperialism, there’s no need to take over other people’s countries by force in order to access their markets. Besides, why would you? When other peoples’ markets are open, your enterprises can do business there without having to fire a shot.

Meanwhile, the powers who historically buttressed nationalisms and racisms come to discover that happy homogeneity amongst their citizens is neither possible nor desirable. Civil rights movements, anti-colonial movements, feminists and supporters of multiculturalism all begin to say, loudly and clearly, that exclusion and discrimination on the basis of race, religion, ethnicity, nationality, gender, disability and sexual orientation are not acceptable either in principle or in practice. All manner of social movements vociferously dispute and discredit the very idea of the global homogeneity.

These are just a few of the peculiarities of the New Globalization. The Global Studies Conference, Journal, Book Imprint and News Blog explore these and other aspects of globalization, new and old, in their empirical particularity and their theoretical generalizability.

Community Membership

Annual membership to the Global Studies community is included in your conference registration. As a community member, you have access to a broad range of tools and resources to use in your own work: electronic access to the full journal and book collections; a full **Scholar** account, offering an innovative online space for collaborative learning in your classes or for broader collaborative interaction with colleagues (within a research project or across the globe); and annual conferences where you can present your work and engage in extensive interactions with others with similar interests who also bring different perspectives. And you can contribute to the development and formalization of the ideas and works of others—as a journal or book reviewer, as a conference participant, and as a contributor to the newsletters and community dialogue.

Membership Benefits

- Personal electronic subscription to the journal for one year after the conference (all past and current issues).
- Personal electronic subscription to the book series for one year after the conference.
- One article submission per year for peer review and possible publication in the journal.
- Participation as a reviewer in the peer review process and the potential to be listed as an Associate Editor of the journal after reviewing three or more articles.
- Subscription to the monthly community email newsletter, containing news and information for and from the knowledge community.
- Ability to add a video presentation to the community YouTube channel, whether or not it was presented in person at the conference or is published in the journal.
- Access to the Scholar "social knowledge" platform: free use of Scholar as your personal profile and publication portfolio page, as a place to interact with peers and forms communities that avoids the clutter and commercialism of other social media, with optional feeds to Facebook and Twitter.
- Use Scholar in your classes—for class interactions in its Community space, multimodal student writing in its Creator space, and managing student peer review, assessment, and sharing of published students' works in its Publisher space. Contact us to request Publisher permissions for Scholar.

Engaging in the Community

Present and Participate in the Conference

You have already begun your engagement in the community by attending the conference, presenting your work, and interacting face-to-face with other members. We hope this experience provides a valuable source of feedback for your current work and the possible seeds for future individual and collaborative projects, as well as the start of a conversation with community colleagues that will continue well into the future.

Publish Journal Articles or Books

We encourage you to submit an article for review and possible publication in *The Global Studies Journal*. In this way, you may share the finished outcome of your presentation with other participants and members of the Global Studies community. As a member of the community, you will also be invited to review others' work and contribute to the development of the community knowledge base as an Associate Editor. As part of your active membership in the community, you also have online access to the complete works (current and previous volumes) of *The Global Studies Journal* and to the book series. We also invite you to consider submitting a proposal for the book series.

Engage through Social Media

There are several methods for ongoing communication and networking with community colleagues:

- Email Newsletters: Published monthly, these contain information on the conference and publishing, along with news of interest to the community. Contribute news or links with a subject line 'Email Newsletter Suggestion' to support@onglobalization.com.
- **Scholar**: Common Ground's path-breaking platform that connects academic peers from around the world in a space that is modulated for serious discourse and the presentation of knowledge works. To learn more about **Scholar**, please refer to the back of the program.
- Facebook: Comment on current news, view photos from the conference, and take advantage of special benefits for community members at: <http://www.facebook.com/GlobalStudies.CG>
- Twitter: Follow the community: @onglobalization.
- YouTube Channel: View online presentations or contribute your own at <http://onglobalization.com/submitting-your-work/online-presentations>. See instructions at <http://onglobalization.com/submitting-your-work/online-presentations/upload-your-video>.

THE INTERNATIONAL ADVISORY BOARD FOR THE GLOBAL STUDIES COMMUNITY

The principle role of the Advisory Board is to drive the overall intellectual direction of the Global Studies community and to consult on our foundational themes as they evolve along with the currents of the community. Board members are invited to attend the annual conference with a complimentary registration and provide important insights on conference development, including suggestions for speakers, venues, and special themes.

We also encourage board members to submit articles for publication for consideration to *The Global Studies Journal* as well proposals or completed manuscripts to Global Studies: A Book Series.

The Global Studies Community is grateful for the continued service and support of these world-class scholars and practitioners.

Advisory Board Members

Ulrich Beck, Institute of Sociology, Ludwig-Maximilians-Universität München, Germany

Changgang Guo, Center for Global Studies, Shanghai University, Shanghai, China

Jin-Ho Jang, School of General Studies, Gwangju Institute of Science and Technology, South Korea

Lena Jayyusi, Zayed University, Dubai, United Arab Emirates

Mark Juergensmeyer, Global Studies, University of California, Santa Barbara, USA

Seung Kuk Kim, Pusan National University, Busan, South Korea

Habibul Haque Khondker, Sociology, Zayed University, Abu Dhabi, United Arab Emirates

Iain Donald MacPherson, MacEwan University, Edmonton, Canada

Bhikhu Parekh, University of Westminster, London, UK; Member, House of Lords, UK

Thomas Pogge, Columbia University, New York, USA

Jan Nederveen Pieterse, Global Studies, University of California, Santa Barbara, USA

Gustavo Lins Ribeiro, Instituto de Ciências Sociais, Universidade de Brasília, Brasília, Brazil

Fazal Rizvi, University of Melbourne, Melbourne, Australia

Timothy Shaw, Boston University, Boston, Massachusetts, USA

Manfred B. Steger, RMIT University, Melbourne, Australia

Michel Wieviorka, Ecole des Hautes Etudes en Sciences Sociales, Paris, France

Manoranjan Mohanty, Council for Social Development, New Delhi, India

Ashwani Saith, Erasmus University, Rotterdam, Netherlands



THE GLOBAL STUDIES JOURNAL AND BOOK SERIES

About Our Publishing Approach

For three decades, Common Ground Publishing has been committed to creating meeting places for people and ideas. With 24 knowledge communities, Common Ground's vision is to provide platforms that bring together individuals of varied geographical, institutional, and cultural origins in spaces where renowned academic minds and public thought leaders can connect across fields of study. Each knowledge community organizes an annual academic conference and is associated with a peer-reviewed journal (or journal collection), a book imprint, and a social media space centered around Common Ground's path-breaking 'social knowledge' space, **Scholar**.

Through its publishing practices, Common Ground aims to foster the highest standards in intellectual excellence. We are highly critical of the serious deficiencies in today's academic journal system, including the legacy structures and exclusive networks that restrict the visibility of emerging scholars and researchers in developing countries, as well as the unsustainable costs and inefficiencies associated with traditional commercial publishing.

In order to combat these shortcomings, Common Ground has developed an innovative publishing model. Each of Common Ground's knowledge communities organizes an annual academic conference. The registration fee that conference participants pay in order to attend or present at these conferences enables them to submit an article to the associated journal at no additional cost. Scholars who cannot attend the conference in-person may still participate virtually and submit to the journal by obtaining a community membership, which also allows them to upload a video presentation to the community's YouTube channel. By using a portion of the conference registration and membership fees to underwrite the costs associated with producing and marketing the journals, Common Ground is able to keep subscription prices low, thus guaranteeing greater access to our content. All conference participants and community members are also granted a one-year complimentary electronic subscription to the journal associated with their knowledge community. This subscription provides access to both the current and past volumes of the journal. Moreover, each article that we publish is available for a \$5 download fee to non-subscribers, and authors have the choice of publishing their paper open access to reach the widest possible audience and ensure the broadest access possible.

Common Ground's rigorous peer review process also seeks to address some of the biases inherent in traditional academic publishing models. Our pool of reviewers draws on authors who have recently submitted to the journal, as well as volunteer reviewers whose CVs and academic experience have been evaluated by Common Ground's editorial team. Reviewers are assigned to articles based on their academic interests and expertise. By enlisting volunteers and other prospective authors as peer reviewers, Common Ground avoids the drawbacks of relying on a single editor's professional network, which can often create a small group of gatekeepers who get to decide who and what gets published. Instead, Common Ground harnesses the enthusiasm of its conference delegates and prospective journal authors to assess submissions using a criterion-referenced evaluation system that is at once more democratic and more intellectually rigorous than other models. Common Ground also recognizes the important work of peer reviewers by acknowledging them as Associate Editors of the volumes to which they contribute.

For over ten years, Common Ground has been building web-based publishing and social knowledge software where people can work closely to collaborate, create knowledge, and learn. The third and most recent iteration of this project is the innovative social knowledge environment, **Scholar**. Through the creation of this software, Common Ground has sought to tackle what it sees as changing technological, economic, distributional, geographic, interdisciplinary and social relations to knowledge. For more information about this change and what it means for academic publishing, refer to *The Future of the Academic Journal*, edited by Bill Cope and Angus Phillips (Elsevier 2009).

We hope that you will join us in creating dialogues between different perspectives, experiences, knowledge bases, and methodologies through interactions at the conference, conversations online, and as fully realized, peer-reviewed journal articles and books.



The Global Studies Journal

The Global Studies Journal

ISSN: 1835-4432

Publication Frequency

Articles are published on-line first as soon as they are ready. Issues are published four times per volume.

Acceptance Rate

20%

Circulation

239,911

Foundation Year

2008

INTERNATIONAL AWARD FOR EXCELLENCE

The Global Studies Journal presents an annual International Award for Excellence for new research or thinking. All articles submitted for publication in the journal are entered into consideration for this award. The review committee for the award is selected from the International Advisory Board for the journal and the annual Global Studies Conference. The committee selects the winning article from the ten highest-ranked articles emerging from the review process and according to the selection criteria outlined in the reviewer guidelines.

This Year's Award Winners is:

Lynne Ciochetto, Massey University, Wellington, New Zealand

For the Article:

"The Impact of China on Sub-Saharan Africa's Ability to Work towards a Sustainable Future: A Secondary Analysis"

Abstract

Africa has been supplying resources for industrialising and industrialised nations for at least five centuries. As industrialisation and development accelerated in China, its need for resources soon exceeded internal supplies. China has become a major purchaser of resources from sub-Saharan Africa especially in the last decade. When China joined the competition for African products the balance of foreign interests in the region changed. This paper explores the impact of China on sub-Saharan Africa, and assesses the sustainability implications of Chinese involvement in this region using the economic concept, 'the triple bottom line' (people, profit, planet).

SUBMISSION PROCESS

Every conference delegate with an accepted proposal is eligible and invited to submit an article to *The Global Studies Journal*. Full articles can be submitted using Common Ground's online conference and article management system CGPublisher. Below please find step-by-step instructions on the submission process.

1. Submit a conference presentation or article proposal.
2. Once your proposal has been accepted, you may submit your full article to the journal by clicking "add a paper" from your proposal/abstract page. You may upload your article anytime between the first and the final submission deadlines, which can be found on the next page.
3. Once your article is received, it is verified against template and submission requirements. Your identity and contact details are then removed, and the article is matched to two appropriate reviewers and sent for review. You can view the status of your article at any time by logging into your CGPublisher account at www.CGPublisher.com.
4. When reviewer reports are uploaded, you will be notified by email and provided with a link to view the reports (after the reviewers' identities have been removed).
5. If your article has been accepted, you will be asked to accept the Publishing Agreement and submit a final copy of your article. If your paper is accepted with revisions, you will be asked to submit a change note with your final submission, explaining how you revised your article in light of the reviewers' comments. If your article is rejected, you may resubmit it once, with a detailed change note, for review by new reviewers.
6. Accepted articles will be typeset and the proofs will be sent to you for approval before publication.
7. Individual articles may be published online first with a full citation. Full issues follow at regular, quarterly intervals. All issues are published 4 times per volume.
8. Registered conference participants will be given online access to the journal from the time of registration until one year after the conference end date. Individual articles are available for purchase from the journal's bookstore. Authors and peer reviewers may order hard copies of full issues at a discounted rate.

SUBMISSION TIMELINE

You may submit your final article for publication to the journal at any time throughout the year. The submission timeline for Volume 7 is as follows:

- Submission Round 1 – **15 January, 2014**
- Submission Round 2 – **15 April, 2014**
- Submission Round 3 – **15 July, 2014**
- Submission Round 4 (final) – **15 October, 2014**

Note: If your article is submitted after the final deadline for Volume 7, it will be considered for Volume 8. However, the sooner you submit, the sooner your article will begin the peer review process. Also, as we publish "web first," early submission means that your article will be published with a full citation as soon as it is ready, even if that is before the full issue is published.

For More Information, Please Visit:

<http://onglobalization.com/submitting-your-work/journal-articles/submission-process>

JOURNAL SUBSCRIPTIONS, OPEN ACCESS, ADDITIONAL SERVICES

Institutional Subscriptions

Common Ground offers print and electronic subscriptions to all of its journals. Subscriptions are available to *The Global Studies Journal*. Common Ground also offers subscriptions to themed journal collections and custom suites based on a given institution's unique content needs. Subscription prices are based on a tiered scale that corresponds to the full-time enrollment (FTE) of the subscribing institution. You may download the Library Recommendation form from our website to recommend that your institution subscribe to *The Global Studies Journal*.

Personal Subscriptions

As part of their conference registration, all conference participants have a one-year online subscription to *The Global Studies Journal*. This complimentary personal subscription grants access to both the current volume of the journal as well as the entire backlist. The period of complimentary access begins at the time of registration and ends one year after the close of the conference. After that time, delegates may purchase a personal subscription. To view articles, go to <http://gsj.cgpublisher.com/>. Select the "Login" option and provide a CGPublisher username and password. Then, select an article and download the PDF. For lost or forgotten login details, select "forgot your login" to request a new password.

For more information, please visit:

<http://onglobalization.com/publications/journal/subscriptions-and-orders> or contact us at journals@commongroundpublishing.com

Hybrid Open Access

The Global Studies Journal is Hybrid Open Access. Hybrid Open Access is an option increasingly offered by both university presses and well-known commercial publishers.

Hybrid Open Access means that some articles are available only to subscribers, while others are made available at no charge to anyone searching the web. Authors pay an additional fee for the open access option. They may do this because open access is a requirement of their research funding agency. Or they may do it so that non-subscribers can access their article for free.

Common Ground's open access charge is \$250 per article, a very reasonable price compared to our hybrid open access competitors and purely open access journals that are resourced with an author publication fee. Electronic papers are normally only available through individual or institutional subscriptions or for purchase at \$5 per article. However, if you choose to make your article Open Access, this means that anyone on the web may download it for free.

There are still considerable benefits for paying subscribers, because they can access all articles in the journal, from both current and past volumes, without any restrictions. But making your paper available at no charge increases its visibility, accessibility, potential readership, and citation counts. Open access articles also generate higher citation counts.

For more information or to make your article Open Access, please contact us at support@commongroundpublishing.com.

Institutional Open Access

Common Ground is proud to announce an exciting new model of scholarly publishing called Institutional Open Access.

Institutional Open Access allows faculty and graduate students to submit articles to Common Ground journals for unrestricted open access publication. These articles will be freely and publicly available to the whole world through our hybrid open access infrastructure. With Institutional Open Access, instead of the author paying a per-article open access fee, institutions pay a set annual fee that entitles their students and faculty to publish a given number of open access articles each year.

The rights to the articles remain with the subscribing institution. Both the author and the institution can also share the final typeset version of the article in any place they wish, including institutional repositories, personal websites, and privately or publicly accessible course materials. We support the highest Sherpa/Romeo access level—Green.

For more information on Institutional Open access or to put us in touch with your department head or funding body, please contact us at support@commongroundpublishing.com.

Editing Services

Common Ground offers editing services for authors who would like to have their work professionally copyedited. These services are available to all scholarly authors, whether or not they plan to submit their edited article to a Common Ground journal.

Authors may request editing services prior to the initial submission of their article or after the review process. In some cases, reviewers may recommend that an article be edited as a condition of publication. The services offered below can help authors during the revision stage, before the final submission of their article.

What We Do

- Correct spelling, grammatical, and punctuation errors in your paper, abstract and author bio/note
- Revise for clarity, readability, logic, awkward word choice, and phrasing
- Check for typos and formatting inconsistencies
- Confirm proper use of The Chicago Manual of Style

The Editing Process

- Email us at support@commongroundpublishing.com to express your interest in having your article edited.
- The charge for the editorial service charge is USD \$0.05 per word.
- Within 14-21 business days of your confirmed payment, you will receive an edited copy of your article via email. We can also upload the edited copy for you, and any pending submission deadlines will be altered to accommodate your editing timeline.

Contact us at support@commongroundpublishing.com to request a quote or for further information about our services.

Citation Services

Common Ground requires the use of the sixteenth edition of the Chicago Manual of Style for all submitted journal articles. We are pleased to offer a conversion service for authors who used a different scholarly referencing system. For a modest fee, we will convert your citations to follow the Chicago Manual of Style guidelines.

What We Do

- Change references—internal citations and end-of-article references—to confirm proper use of the sixteenth edition of The Chicago Manual of Style, using either the author-date or notes and bibliography format of The Chicago Manual of Style.
- Check for typos and formatting inconsistencies within the citations.

The Conversion Process

- Email us at support@commongroundpublishing.com to express your interest in having your references converted.
- For articles under 5,000 words (excluding titles, subtitles, and the abstract), the charge for reference conversion is \$50. If your article is more than 5,000 words, please contact us for a quote.
- Within 14-21 business days of your confirmed payment, you will receive a copy of your article with the revised references. We can also upload the revised copy for you, and any pending submission deadlines will be altered to accommodate the conversion timeline.

Contact us at support@commongroundpublishing.com to request a quote or for further information about our services.

Translation Services

Common Ground is pleased to offer translation services for authors who would like to have their work translated into or from Spanish or Portuguese. Papers that have undergone peer review and been accepted for publication by one of Common Ground's journals are eligible for this translation service. Papers can be translated from Spanish or Portuguese into English and published in one of Common Ground's English-language journals. Or they may be translated from English into either Spanish or Portuguese and be published in one of Common Ground's Spanish and Portuguese-language academic journals. In this way we offer authors the possibility of reaching a much wider audience beyond their native language, affirming Common Ground's commitment towards full internationality, multiculturalism, and multilingualism.

The Process

- Contact support@commongroundpublishing.com to express your interest in having your article translated.
- Our editorial team will review your article and provide you with a quote based on the paper's word count.
- Once you accept the quote, a translator will be assigned to your article.
- Within 14-21 business days of your confirmed payment, you will receive a draft of your translated article. You will have a chance to communicate with the translator via the draft using Word's "track changes" function. Based on that communication, the translator will supply you with a final copy of your translated article.



THE GLOBAL STUDIES BOOK SERIES

Common Ground is setting new standards of rigorous academic knowledge creation and scholarly publication. Unlike other publishers, we're not interested in the size of potential markets or competition from other books. We're only interested in the intellectual quality of the work. If your book is a brilliant contribution to a specialist area of knowledge that only serves a small intellectual community, we still want to publish it. If it is expansive and has a broad appeal, we want to publish it too, but only if it is of the highest intellectual quality.

We welcome proposals or completed manuscript submissions of:

- Individually and jointly authored books
- Edited collections addressing a clear, intellectually challenging theme
- Collections of articles published in our journals
- Out-of-copyright books, including important books that have gone out of print and classics with new introductions

Book Proposal Guidelines

Books should be between 30,000 and 150,000 words in length. They are published simultaneously in print and electronic formats and are available through Amazon and as Kindle editions. To publish a book, please send us a proposal including:

- Title
- Author(s)/editor(s)
- Draft back-cover blurb
- Author bio note(s)
- Table of contents
- Intended audience and significance of contribution
- Sample chapters or complete manuscript
- Manuscript submission date

Proposals can be submitted by email to books@commongroundpublishing.com. Please note the book imprint to which you are submitting in the subject line.

Call for Book Reviewers

Common Ground Publishing is seeking distinguished peer reviewers to evaluate book manuscripts submitted to The Global Studies Book Imprint.

As part of our commitment to intellectual excellence and a rigorous review process, Common Ground sends book manuscripts that have received initial editorial approval to peer reviewers to further evaluate and provide constructive feedback. The comments and guidance that these reviewers supply is invaluable to our authors and an essential part of the publication process.

Common Ground recognizes the important role of reviewers by acknowledging book reviewers as members of the Global Studies Book Imprint Editorial Review Board for a period of at least one year. The list of members of the Editorial Review Board will be posted on our website.

If you would like to review book manuscripts, please send an email to books@commongroundpublishing.com with:

- A brief description of your professional credentials
- A list of your areas of interest and expertise
- A copy of your CV with current contact details

If we feel that you are qualified and we require refereeing for manuscripts within your purview, we will contact you.

THE GLOBAL STUDIES BOOK SERIES

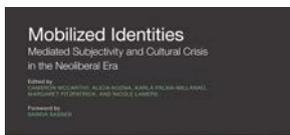
These and other books are available at onglobalization.cgpublisher.com/



Electronic Communication in Developing Countries

Connie Eigenmann

This research acknowledges the uniqueness of culture in each of the observed developing countries without attempting to impose a Western framework of interpretation upon the communication behaviors.



Mobilized Identities: Mediated Subjectivity and Cultural Crisis in the Neoliberal Era

Cameron McCarthy, Alicia Kozma, Karla Palma-Milanao, Margaret Fitzpatrick, and Nicole Lamers (eds.)

This book is a collective attempt to capture a glimpse of how modern individuals face and negotiate the crisis of global capitalism, as well as the formation of identity in the realm of media, education, and culture in a highly dense, networked world.



Models of Indigenous Development

Ian Skelton and Octavio Ixtacuy López

This work engages topics such as relationships between political economy and Indigenous self-development, dietary practices as strategies of adaptation and social reproduction, and planning as a resource for Indigenous development



Common Ground Publishing Books

Recent Books Published by Common Ground

These and other books are available at <http://theuniversitypressbooks.cgpublisher.com/>



Extinguishing Title: Maori Land Rights, People, and Perspective in Post-colonial New Zealand

Stella Coram

Extinguishing Title identifies the systematic extinguishing of Maori rights to title and the key values reforming Crown justification for disposing inalienable reserve lands in Aotearoa New Zealand.



Gender-linked Variation across Languages

Yousif Elhindi and Theresa McGarry

This work studies local language constructs of gender relationships and the creation of masculinities and femininities.



The Global Studies Conference

THE GLOBAL STUDIES CONFERENCE

Conference Principles and Features

The structure of the conference is based on four core principles that pervade all aspects of the knowledge community:

International

This conference travels around the world to provide opportunities for delegates to see and experience different countries and locations. But more importantly, the Global Studies conference offers a tangible and meaningful opportunity to engage with scholars from a diversity of cultures and perspectives. This year, delegates from over 25 countries are in attendance, offering a unique and unparalleled opportunity to engage directly with colleagues from all corners of the globe.

Interdisciplinary

Unlike association conferences attended by delegates with similar backgrounds and specialties, this conference brings together researchers, practitioners, and scholars from a wide range of disciplines who have a shared interest in the themes and concerns of this community. As a result, topics are broached from a variety of perspectives, interdisciplinary methods are applauded, and mutual respect and collaboration are encouraged.

Inclusive

Anyone whose scholarly work is sound and relevant is welcome to participate in this community and conference, regardless of discipline, culture, institution, or career path. Whether an emeritus professor, graduate student, researcher, teacher, policymaker, practitioner, or administrator, your work and your voice can contribute to the collective body of knowledge that is created and shared by this community.

Interactive

To take full advantage of the rich diversity of cultures, backgrounds, and perspectives represented at the conference, there must be ample opportunities to speak, listen, engage, and interact. A variety of session formats, from more to less structured, are offered throughout the conference to provide these opportunities.

Session Descriptions

Plenary Sessions

Plenary speakers, chosen from among the world's leading thinkers, offer formal presentations on topics of broad interest to the community and conference delegation. One or more speakers are scheduled into a plenary session, most often the first session of the day. As a general rule, there are no questions or discussion during these sessions. Instead, plenary speakers answer questions and participate in informal, extended discussions during their Garden Sessions.

Paper Presentations

Paper presentations are grouped by general themes or topics into sessions comprised of three or four presentations followed by group discussion. Each presenter in the session makes a formal twenty-minute presentation of their work; Q&A and group discussion follow after all have presented. Session Chairs introduce the speakers, keep time on the presentations, and facilitate the discussion. Each presenter's formal, written paper will be available to participants if accepted to the journal.

Colloquium

Colloquium sessions are organized by a group of colleagues who wish to present various dimensions of a project or perspectives on an issue. Four or five short formal presentations are followed by commentary and/or group discussion. A single article or multiple articles may be submitted to the journal based on the content of a colloquium session.

Workshop/Interactive Session

Workshop sessions involve extensive interaction between presenters and participants around an idea or hands-on experience of a practice. These sessions may also take the form of a crafted panel, staged conversation, dialogue or debate – all involving substantial interaction with the audience. A single article (jointly authored, if appropriate) may be submitted to the journal based on a workshop session.

Virtual Presentations

If unable to attend the conference in person, an author may choose to submit a virtual presentation. Opportunities and formats vary but may be a presentation through our YouTube channel or an online discussion with interested delegates at the conference. Abstracts of these presentations are included in the online "session descriptions," and an article may be submitted to the journal for peer review and possible publication, according to the same standards and criteria as all other journal submissions.

CONFERENCE PROGRAM AND SCHEDULE



The Global Studies Conference

DAILY SCHEDULE

Thursday, 19 June

- 8:00–9:00 Conference Registration Desk Open
- 9:00–9:30 Conference Opening—Changgang Guo, Center for Global Studies, Shanghai University, China; Bill Cope, Common Ground Publishing, USA
- 9:30–10:20 Plenary Session—Shi-xu, Zhejiang University, China, “China and the Developing World’s Responses to Globalization”
- 10:20–10:35 Break
- 10:35–11:25 Plenary Session—Liu Debin, Jilin University, China, “Engaging Globalization: Chinese Perspectives”
- 11:25–11:40 Break
- 11:40–12:30 Plenary Session— Jack Qiu, University of Hong Kong, Hong Kong, “Foxconn: Young Migrant Workers’ Digital Activism”
- 12:30–13:20 Lunch
- 13:20–15:00 Parallel Sessions
- 15:00–15:15 Break
- 15:15–16:55 Parallel Sessions
- 17:00 Welcome Dinner Hosted by Shanghai University’s Center for Global Studies

Friday, 20 June

- 8:30–9:15 Conference Registration Desk Open
- 9:15–9:30 Conference Announcements—Bill Cope, Common Ground Publishing, USA
- 9:30–10:20 Plenary Session— Ren Xiao, Fudan University, China, “China Globalization Projects”
- 10:20–10:35 Break
- 10:35–11:25 Plenary Session—Sun Guoqiang, Former vice-Governor of Guizhou Province, “China’s Stake in Globalization”
- 11:25–11:40 Break
- 11:40–12:30 Plenary Session— Wang Ning, Tsinghua University, China, “Globalization and Cosmopolitanism: A Chinese Literary and Cultural Perspective
- 12:30–13:25 Lunch
- 13:25–15:05 Parallel Sessions
- 15:05–15:20 Break
- 15:20–17:00 Parallel Sessions

Saturday, 21 June

- 8:15–8:45 Conference Registration Desk Open
- 8:45–8:55 Conference Announcements—Bill Cope, Common Ground Publishing, USA
- 8:55–09:40 Plenary Session— Liu Kang, Duke University, USA, “Globalism, Universalism, and Exceptionalism: Dilemmas of China in the New Ideological Wars”
- 9:40–9:55 Break
- 9:55–10:40 Plenary Session—” Quan Heng, Shanghai Academy of Social Sciences, China, “China’s Economy and its New Challenges”
- 10:40–10:55 Break
- 10:55–12:35 Parallel Sessions
- 12:35–13:20 Lunch
- 13:20–15:00 Parallel Sessions
- 15:00–15:10 Break
- 15:10–16:50 Parallel Sessions
- 16:50–17:10 Closing Session— Changgang Guo, Center for Global Studies, Shanghai University, China; Bill Cope, Common Ground Publishing, USA

CONFERENCE HIGHLIGHTS

Featured Sessions

Featured Panel: Culture and Social Transformation: China in/and the World after Mao
Friday, 20 June—13:35-17:10

Daniel Vukovich, Hong Kong University, "Seeing Like an Other State: China, the New Orientalism, and the Politics of Knowledge."

Fabio Lanza, University of Arizona, "After Mao: the Meaning of 'China' in Asian Studies in the 1980s"

Zhao Yuezhi, Simon Fraser University, "The U.S. Media and the Chinese State: Politics, Ideology, and Culture"

Zhong Xueping, Tufts University, "Debating China's Past for its Future"

Liu Shih-Ding, Macau University, "Politics against the State: 'Occupy' and Popular Protest"

Special Events

Welcome Dinner

Following sessions on the first day of the conference, the Conference Welcome Dinner will be hosted by Shanghai University. This dinner is complimentary to all registered conference delegates. Please see the registration desk to confirm your seat at the dinner.

Date: Thursday, 19 June 2014
 Time: 17:00-18:00
 Location: Shanghai University

Tour

The Bund is the cultural section of Shanghai that best represents the blending of ancient and modern influences. This renowned waterfront district is the city's most famous landmark. The word Bund is of Anglo-Indian origin meaning 'embankment on the waterfront', and you'll experience the definition literally with a feeling of space and openness that you won't find anywhere else in Shanghai.

This guided evening tour of Shanghai includes an evening cruise on the Huangpu River, evening cruise ticket, private transport and hotel pickup and drop off from the conference hotel, as well as a local guide. Please see the registration desk to confirm your booking.

Date: Friday, 20 June 2014
 Time: Tour begins at 7PM
 Duration: Guided tour is approximately 2 hours and 30 minutes.
 Price: US\$ 80.00
 Pick-up / Drop-off location: Conference Hotel- Howard Johnson Plaza Shanghai

PLENARY SPEAKERS

Opening

Changang Guo, Director, Center for Global Studies, Shanghai University, China

Thursday, 20 June

Shi-xu, Changjiang Distinguished Professor, Zhejiang University, Hangzhou, China
“China and the Developing World’s Responses to Globalization”

Liu Debin, Dean, School of International and Public Affairs, Jilin University, Changchun, China “Engaging Globalization: Chinese Perspectives”

Jack Qiu, Chinese University of Hong Kong, Hong Kong
“Foxconn: Young Migrant Workers’ Digital Activism”

Friday, 21 June

Ren Xiao, Professor, International Relations, Fudan University, China
“China Globalization Projects”

Sun Guoqiang, Former vice-Governor of Guizhou Province, China
“China’s Stake in Globalization”

Wang Ning, Tsinghua University, China
“Globalization and Cosmopolitanism: A Chinese Literary and Cultural Perspective”

Saturday, 21 June

Liu Kang, Duke University, USA
“Globalism, Universalism, and Exceptionalism: Dilemmas of China in the New Ideological Wars”

Quan Heng, Vice Director, Institute of Economy, Shanghai Academy of Social Sciences
“China’s Economy and its New Challenges”

GRADUATE SCHOLARS

Adetoro Olaniyi Banwo

Adetoro grew up in Lagos, the economic hub of Nigeria in the late 70's, and graduated from Ogun State University with a Bachelors of Science Degree in Political Science. Sequel to his graduation, he worked in various organizations in the private sector of Nigeria and his quest for knowledge spurred him to pursue and acquire a Masters of Art Degree from the prestigious University of Liverpool, United Kingdom. His desire for language and art inspired him towards learning the Chinese language and culture. He has attended several language trainings organised by the HANBAN [Office of Chinese Language Council International, P.R. China]

His quest and passion for Chinese language and culture stimulated him in pursuing another Master program in Chinese Philosophy from the renowned Xiamen University. He is currently engaged as a Research and Doctoral Candidate in Chinese History from the same university. In addition, he is a Chinese Language Instructor with the Confucius Institute at the University of Lagos, Akoka, Nigeria, a professional member of the Nigerian Institute of Management and a Certified Database Administrator.

Clayton Caroon

Clayton is a graduate student in the Department of Global Studies at the University of California, Santa Barbara. His research focuses upon development, history and theories of globalization, urbanization and global cities, and East Asia/China.

ChunHui Chuang

ChunHui's research interests include literature, film, and cultural (re)interpretation; film adaptation; modern and contemporary Chinese literature and cinema; (post)colonial theory and religious, gender, and cultural studies in East Asia. She is currently a PhD student at the University of California, Santa Barbara.

Sarah Kassem

Sarah Kassem is currently completing a MA degree in Political Science at the American University in Cairo. Her research is premised on the conception of moving beyond the dictated boundaries of the positivist epistemology and individual ontology of the political science discipline. She is interested in interrogating power relations as well as those of class, as these then allow for the deconstruction of discourse, race and gender relations.

Johanna Kostenzer

Johanna is an academic assistant at the department of International Health and Social Management at Management Center Innsbruck, Austria. She holds a Master's Degree in International Health Care Management with exchange semesters at University of Oslo, Norway and College of Charleston, USA. Johanna is currently enrolled in a PhD program in political science/ international relations focusing her research on the issue of prenatal sex selection and the role of international organizations. She is a board member of the UN Women National Committee Austria.

Rajiv Ranjan

Rajiv Ranjan is a Senior Scholar in Political Science and Public Administration, Shandong University, Jinan, Shandong, China. He has done his PhD from Jawaharlal Nehru University, New Delhi, on "Environmental Security in China: Role of State and Civil Society, 1994-2008". As his M. Phil Dissertation, Mr. Ranjan has worked on "Water Security of China: Conflict and Co-operation in South and Southeast Asia". Mr. Ranjan has specialized in international relations with China as his area of expertise. His area of interest covers environmental security and climate change, Chinese politics and foreign policy. He has contributed several articles and book reviews in various journal and online publications.

Christoph Sorg

Christoph completed an Erasmus Mundus MA in Vienna, Santa Barbara and Wroclaw in 2012, mainly focusing on critical global studies and international development. After interning for UNDP in crisis prevention and recovery, he recently entered a joint PhD program at Humboldt University Berlin, SNS/EUI Florence and University Tunis el-Manar. In his PhD, he integrates critical globalization studies with social movement theory in order to develop a more holistic understanding of the 2011 global uprisings. Tracing the multiple crises of neoliberal-global capitalism across Europe and the Arab world, he is mainly interested in how local contentious actors engage with global structural forces. His general research interests include social struggles, critical global studies, social movement theory and (queer-) feminism.

Lieselot Verdonck

Lieselot Verdonck is a doctoral candidate at the Human Rights Centre of Ghent University, Belgium. She received a fellowship of the Research Foundation Flanders (FWO) in order to conduct research on litigation strategies for local communities who are exposed to health hazards caused by resource extraction in developing countries. She is also an affiliated researcher at the Law and Development Research Group of the University of Antwerp, Belgium.

Lieselot received her Bachelor and Master's degree in law from Ghent University (2010 and 2012). In 2013, she obtained her LL.M. degree in International Human Rights Law at Harvard University.

Ashley A. Yu

Ashley is a recent graduate from Concordia University, Irvine with an MA in International Studies and holds a BA in Peace and Conflict Studies with a concentration in Human Rights from the University of California, Berkeley. She currently continues her research in China while teaching English and culture courses at Hangzhou Dianzi University. Previously, Ms. Yu has facilitated courses on Burmese Politics and a live teleconference with Nobel laureate, Aung San Suu Kyi at UC Berkeley. With experience at the UN University for Peace in Costa Rica in human security and peace building, she hopes to promote cross-cultural communication and higher human rights standards in Asia, especially her families' home countries: China and Burma.

Jun Zhao

Jun Zhao graduated from Tianjin University in China in 1986. She worked for several international companies including Tyco in marketing and project management. She went for graduate study at Nankai University and graduated in 2003 with a master's degree in International Finance. By 2004 she joined the Faculty of Arts at the University of Manitoba in Canada as a graduate student and graduated in 2006 with Master's Degree in Economics. She started a PhD program in Economics at the University of Manitoba. In the same year she also started a career as a lecturer in Microeconomics and Macroeconomics at the International College of Manitoba.

Jun's research activity focuses on international economics. She studied the issue of income convergence of the world, through Latin America, East Asia and South East Asia. She published a research paper titled "Does Globalization have Inter-Regional Convergence Implications for South America?" in the *Global Studies Journal*, Volume 4, Issue 3. Jun served as an editor for that issue of *Global Studies Journal*.

Ziqi Zhuang

Ziqi Zhuang graduated from Fort Hays State University in December, 2013, majoring in Organizational Communication. As a personal project, she developed a historical documentary film for the first railway in China, which started providing passenger and freight services at the dawn of twentieth century across the border between China and Vietnam. In 2011, Hays Daily in Hays, Kansas published one of her articles about the experience gained during a volunteer project for the homeless in Denver, Colorado, this was awarded an Honorable Mention in Kansas Professional Communicators Competition. She also gave a virtual presentation for the International Conference of Interdisciplinary Social Sciences Prague, 2013.

SHANGHAI UNIVERSITY GRADUATE SCHOLARS

A special thanks to Prof. Changgang Guo, Director, Center for Global Studies, Shanghai University, for the recommendation of his graduate students and the tremendous amount of work and effort they have put into the success of the conference. The students from our host University include:

Ji Jingxin

Yao Lingfei

Zhang Long

Fan Wenhao



THURSDAY, 19 JUNE	
8:00-9:00	REGISTRATION DESK OPEN
9:00-9:30	CONFERENCE OPENING
	Changgang Guo, Director, Center for Global Studies, Shanghai University, China Bill Cope, Common Ground Publishing, USA
9:30-12:30	PLENARY SESSION - CHINA GLOBALIZATION ANALYSES
	09:30-10:20 Shi-xu, Changjiang Distinguished Professor, Zhejiang University "China and the Developing World's Responses to Globalization" 10:20-10:35 Break 10:35-11:25 Liu Debin, Dean, School of International and Public Affairs, Jilin University "Engaging Globalization: Chinese Perspectives" 11:25-11:40 Break 11:40-12:30 Jack Qiu, Chinese University of Hong Kong "Foxconn: Young Migrant Workers' Digital Activism"
12:30-13:20	LUNCH
13:20-15:00	PARALLEL SESSIONS
Room 1	Colloquium Education, Science, and Inequality Dr. Willie Pearson, Jr., <i>School of History, Technology, and Society, Georgia Institute of Technology, Atlanta, USA</i> Dr. Michael Gaines, <i>University of Miami, Miami, USA</i> Dr. Medeva Ghee, <i>The Leadership Alliance, Brown University, Providence, USA</i> Dr. Cheryl Leggon, <i>School of Public Policy, Georgia Institute of Technology, Atlanta, USA</i> Dr. Roberta Spalter-Roth, <i>American Sociological Association, Washington, USA</i> Dr. Judy Jackson, <i>University of Kentucky, USA</i> Dr. Gilda Barabino, <i>CUNY, USA</i> Dr. Yu Tao, <i>College of Arts and Letters, Stevens Institute of Technology, USA</i> Jingya Zeng, <i>College of Arts and Letters, Stevens Institute of Technology, USA</i> Overview: This colloquium explores programs that focus on reducing inequality among groups historically underserved in higher education in multi-racial societies, such as the United States and the Republic of South Africa. Theme: <i>Society and Culture</i>

13:20-15:00	PARALLEL SESSIONS
Room 2	<p>Forces of Economic Development</p> <p>Does the Service Sector Cause Economic Growth? Empirical Evidence from Saudi Arabia Dr. Abdulkarim Alhowaish, <i>Urban and Regional Planning, College of Architecture and Planning, University of Dammam, Dammam, Saudi Arabia</i> <i>Overview:</i> This research empirically investigates the role of the service sector in the economic growth of Saudi Arabia during the period of 1969-2012. <i>Theme: Economy and Trade</i></p> <p>Xystematics, Human Activism, and Two Paths of Economic Development Victor Lux Tonn, <i>Department of Business Studies and Economics, Salve Regina University, Newport, USA</i> <i>Overview:</i> This paper deals with a xystematic type of developmental trajectory directed by human activism with production orientation. Over time, this trajectory is expected to embrace more market measures. <i>Theme: Economy and Trade</i></p> <p>Dismantling the African Union: A Sine Qua Non for Sub-Saharan Africa's Development Prof. S.N. Sangmpam, <i>Political Science and African American Studies, Syracuse University, Syracuse, USA</i> <i>Overview:</i> To respond to globalization and solve its socioeconomic predicament, SSA should dismantle African Union, the continental All-Africa institution, and reconstitute itself, without North Africa, into a self-sustaining, organically integrated Unifederation. <i>Theme: Politics, Power and Institutions</i></p> <p>Outward Foreign Direct Investment: The Challenge of Emerging Superpowers! Dr. Mamta Chowdhury, <i>Economics and Finance, School of Business, University of Western Sydney, Sydney, Australia</i> <i>Overview:</i> This paper outlines socioeconomic and institutional determinants of the outward foreign direct investment in China and India. <i>Theme: Economy and Trade</i></p>
Room 3	<p>The City in Global Flows</p> <p>The Modern City Re-invented: A Conceptual Model for Sustainable Urban Form Prof. Shafik I. Rifaat, <i>College of Architecture, University of Houston, Houston, USA</i> <i>Overview:</i> This paper addresses the world population explosion and its impact on urban form, and provides solutions for the creation of sustainable cities. <i>Theme: Resources and Environment</i></p> <p>Globalizing, yet Not Equalizing: Beijing's Economic Restructuring and Intra-metropolitan Differences Dr. Jian Sun, <i>Department of Political Science, Fort Hays State University, Hays, USA</i> <i>Overview:</i> This paper examines economic changes in Beijing's core and suburbs in the past ten years, and intra-metropolitan differences influenced by government and market that had great social and environmental implications. <i>Theme: Economy and Trade</i></p>
Room 4	<p>Ecological Topologies</p> <p>The Maldives at a Crossroads: Migration, Tourism, Politics, and Environment Dr. James Wiley, <i>Department of Global Studies and Geography, Hofstra University, Hempstead, USA</i> <i>Overview:</i> This paper examines the Maldives' future plans, which provide no indication of a nation expecting to abandon its territory in the face of rising sea level. <i>Theme: Resources and Environment</i></p> <p>The Impact of Chinese Carbon Pricing on Global Trade Dr. Samuel Meng, <i>Institute for Rural Futures, University of New England, Armidale, Australia</i> <i>Overview:</i> This research uses a CGE framework to simulate and assess the impact of the Chinese carbon emission trading scheme on global trade as well as on the Chinese economy. <i>Theme: Resources and Environment</i></p> <p>Issues in Global Coastal Management Dr. Karl William Viehe, <i>George Washington University, American University, Washington, USA</i> Ana Mafalda Marques Carapuço, <i>Instituto Dom Luiz, University of Lisbon, Lisbon, Portugal</i> Chiara Scaini, <i>Computer Application for Science and Engineering (CASE) Department, Barcelona Supercomputing Center, Barcelona, Spain</i> <i>Overview:</i> This paper discusses coastal management looking at the earthquake and tsunami in Indonesia which killed 230,000 and the one in Fukushima killing 16,000 and resulting in \$250-\$500 billion in damage. <i>Theme: Resources and Environment</i></p>

13:20-15:00	PARALLEL SESSIONS
Room 5	<p>Globalization, Fluid Borders, and an International Economy</p> <p>The Decline, Anarchy, and Instability of the Qing Dynasty: Conquest and Treaties Banwo Adetoro, <i>The Confucius Institute at The University of Lagos, Akoka- Lagos, Nigeria, Xiamen University, Xiamen, China</i> <i>Overview:</i> This paper sets out to examine the decline, anarchy, and instability of the Qing Dynasty. It focuses on the conquest and treaties within this period. <i>Theme: Economy and Trade</i></p> <p>Transpacific Urban Trends: Common Themes for Multicultural Negotiation Dr. Basilio Verduzco, <i>University of Guadalajara, Guadalajara, Mexico</i> Prof. Maria Basilia Valenzuela, <i>University of Guadalajara, Guadalajara, Mexico</i> <i>Overview:</i> Cities are key players of transnational integration processes. This paper assesses interests, issues, challenges, and opportunities for an urban agenda within the context of multinational and multicultural negotiation. <i>Theme: Economy and Trade</i></p>
15:00-15:15	BREAK
15:15-16:55	PARALLEL SESSIONS
Room 1	<p>The Impacts of Consumption and Globalization</p> <p>Segmentation of Sustainable Fashion Consumers Based on Their Awareness Levels Dr. Dong Shen, <i>Department of Family and Consumer Sciences, California State University - Sacramento, Sacramento, USA</i> Dr. Joseph Richards, <i>California State University-Sacramento, Sacramento, USA</i> Dr. Feng Liu, <i>California State University-Sacramento, Sacramento, USA</i> <i>Overview:</i> Based on Rogers' (2003) Innovation Adoption Theory, this study examined consumers' awareness of sustainable fashion; profiled consumers based on their awareness; and provided managerial strategies to implicate the findings. <i>Theme: Resources and Environment</i></p> <p>Development as Fantasy: The Discourse of Modernization in Kerala, India Dr. Nissim Mannathukkaren, <i>International Development Studies, Dalhousie University, Halifax, Canada</i> <i>Overview:</i> This paper looks at the discourse of modernization in Kerala, India. It looks at the shift from development as human development and equity, to development as accumulation and growth. <i>Theme: Society and Culture</i></p> <p>"Leitmotif": State, Market, and Post-socialist Chinese Film Industry under Neoliberal Globalization Dr. Ying Xiao, <i>Department of Languages, Literatures, and Cultures, University of Florida, Gainesville, USA</i> <i>Overview:</i> The paper examines "Leitmotif" film and contextualizes its formation, transformation, and manifestations at the intersection of the post-socialist market reform, restructuring of Chinese film industry, and a broader global landscape. <i>Theme: Society and Culture</i></p>
Room 2	<p>Power and Politics</p> <p>Redefining the Iran-Saudi Arabia Bilateral Relationship: Developing Transparency and Confidence Building Measures to Erode Cross-Gulf Tensions Davis Florick, <i>East-West Studies, Graduate School, Creighton University, Omaha, USA</i> <i>Overview:</i> This paper explores a progressive list of Transparency and Confidence Building Measures to improve the Iran-Saudi Arabia relationship in order to reduce tensions between competing interests in the Muslim world. <i>Theme: Politics, Power and Institutions</i></p> <p>Social Struggles in the Making of a Post-neoliberal Order: Revolutionary Egypt as a Laboratory for Global Social Change Sorg Christoph, <i>Institute of Social Sciences, Humboldt University Berlin, SUM Florence, Berlin, Germany</i> <i>Overview:</i> Linking critical globalization studies and social movement theory, I examine the interrelations between recent unrest in distinct regions, and provide a case study of transnational dimensions of the Egyptian revolution. <i>Theme: Politics, Power and Institutions</i></p>
Room 3	<p>International Business and Cultural Management: Economic Strategies</p> <p>The Global Workforce: Supply and Demand Impact versus Just-in-time Labor Events Dr. Bob Barrett, <i>School of Business, American Public University, Falling Waters, USA</i> <i>Overview:</i> This paper focuses on the ever-changing employment needs of organizations in the global workforce in consideration of fluctuating economic times and current employment supply and demands and dilemmas. <i>Theme: Economy and Trade</i></p> <p>Skepticism and Equality as the Keys for the Creative Economy: Overcoming China's Intellectual and Social Deficiencies for Enhancing Its Future Competitiveness Dr. Dengjian Jin, <i>Department of International Business and Management, Dickinson College, Carlisle, USA</i> <i>Overview:</i> I discuss the importance of skepticism and equality for creativity and innovation from the Western experience, examining China's deficiencies in these two aspects and exploring the ways to overcome them. <i>Theme: Economy and Trade</i></p>

THURSDAY, 19 JUNE

15:15-16:55	PARALLEL SESSIONS
Room 4	<p>Global Identities</p> <p>Nationalism through the Other: The Egyptian Case Sarrah Kassem, <i>Political Science Department, School of Humanities and Social Sciences, The American University in Cairo, Cairo, Egypt</i> <i>Overview:</i> The Egyptian state has polarized its society by Othering all those who do not fall under its definition of "being Egyptian," which has been exacerbated by the global context. <i>Theme: Society and Culture</i></p> <p>"Look Pon Likkle Chiney Gal": Tessanne Chin, "The Voice," Globalized Caribbean Identities, and Nationalisms Asst. Prof. Tzarina Prater, <i>English and Media Studies, Bentley University, Boston, USA</i> <i>Overview:</i> This paper analyzes responses to Tessanne Chin's participation in "The Voice" on YouTube and argues that the digital platform becomes a site of contestation and resistance to Orientalist/colonial discourses. <i>Theme: Society and Culture</i></p> <p>Competitive Identity of a Nation Thomas C. Blair, <i>Department of Creative Product Design, Southern Taiwan University of Science and Technology, Tainan, Taiwan</i> <i>Overview:</i> This research fills a gap in current literature and provides an operational definition of competitive identity of a nation. <i>Theme: Politics, Power and Institutions</i></p> <p>Deconstructing European Identity: Exploring Identity through the Prism of Cosmopolitanism and Multiculturalism Pranjali Kirloskar, <i>Department of European Studies, Manipal University, Manipal, India</i> Praveen Shetty, <i>Department of Humanities and Management, Manipal Institute of Technology, Manipal, India</i> Dr. Neeta Inamdar, <i>Department of European Studies, Manipal University, Manipal, India</i> <i>Overview:</i> This paper explores the fluid state of European identity with a focus on Derridian theory of deconstruction in the context of cosmopolitan and multicultural values shaping identity formation. <i>Theme: Society and Culture</i></p>
Room 5	<p>Knowledge Economies</p> <p>National Cultures and Multilingual Knowledge Transmission of International Chinese Language Learners in China Dr. Lynne Li, <i>School of Global Studies, Social Sciences and Planning, RMIT University, Melbourne, Australia</i> Xiao Wang, <i>English Department, Language School of Chongqing University of Technology, Chongqing, China</i> <i>Overview:</i> This paper reports a study which brings knowledge creation, dissemination, and sharing into language education by a group of international Chinese language learners at a University in China. <i>Theme: Society and Culture</i></p> <p>Contemporary Childhoods in Asia: Becoming (Pre)school Students in Hong Kong Dr. I-Fang Lee, <i>School of Education, The University of Newcastle, Ourimbah, Australia</i> Prof. Nicola Yelland, <i>College of Education, Victoria University, Melbourne, Australia</i> Dr. Sue Saltmarsh, <i>Faculty of Education, Australian Catholic University, Sydney, Australia</i> <i>Overview:</i> This paper investigates the becoming of (pre)school students in Hong Kong. Using post-structural analytical methods, kindergartens in Hong Kong are viewed of as socio-political spaces reflecting values, rules, and regulations. <i>Theme: Society and Culture</i></p> <p>"Policy-actor Research" in, on, and for Language Classrooms Dr. Lynne Li, <i>School of Global Studies, Social Sciences and Planning, RMIT University, Melbourne, Australia</i> <i>Overview:</i> This paper provides a preliminary exploration of "policy-actor research" as an approach to generating and spreading multilingual and multicultural knowledge in, on, and for language classrooms. <i>Theme: Society and Culture</i></p> <p>Increasing Cultural Competency through an International Teacher Exchange Program Dr. Shi Hae Kim, <i>Sociology/Anthropology Department, University of Wisconsin-Parkside, Kenosha, USA</i> <i>Overview:</i> An international teacher exchange program will be presented. This paper will provide information on how to develop and implement such programs to increase teachers' global competencies. <i>Theme: Society and Culture</i></p>
16:55-18:00	CONFERENCE WELCOME RECEPTION

FRIDAY, 20 JUNE	
8:30-9:15	REGISTRATION DESK OPEN
9:15-9:30	ANNOUNCEMENTS
9:30-12:30	PLENARY SESSION - CHINA GLOBALIZATION PROJECTS
	<p>09:30-10:20 Ren Xiao, Professor, International Relations, Fudan University "China Globalization Projects"</p> <p>10:20-10:35 Break</p> <p>10:35-11:25 Sun Guoqiang, Former Vice Governor of Guizhou Province "China's Stake in Globalization"</p> <p>11:25-11:40 Break</p> <p>11:40-12:30 Wang Ning, Tsinghua University "Globalization and Cosmopolitanism: A Chinese Literary and Cultural Perspective"</p>
12:30-13:25	LUNCH
13:25-15:05	PARALLEL SESSIONS
Room 1	<p>Imperialism and Neo-colonialism</p> <p>Messiahs in the Selva: Jesuit Missions, the History of Ideas, and the Continuing Struggle toward Human and Ecological Rights in Upper Amazonia James Deavenport, <i>Department of History, The University of California San Diego, San Diego, USA</i> <i>Overview:</i> This paper examines debates concerning pre-Columbian influence upon Amazonian ecology and the impacts of Jesuit missions that began the processes of globalization altering the region's cultural and environmental diversity. <i>Theme: Politics, Power and Institutions</i></p> <p>The Hard Truth about Soft Power: Sino-African Relations and the Impact of Third World Brotherhood Dr. Vera Leigh Fennell, <i>Department of Political Science, Globalization and Social Change Initiative, Lehigh University, Bethlehem, USA</i> <i>Overview:</i> Current debates about whether China's approach to African states is colonialism in a new form ignore China's "soft power" advantages in Africa and the world. This paper explores these advantages. <i>Theme: Politics, Power and Institutions</i></p> <p>Linguistic Governance: Transnational Discourses for Policies on Research and Education in Asia and Europe Alexander Imig, <i>International Liberal Studies, Chukyo-University, Nagoya, Japan</i> <i>Overview:</i> Plurilingualism or linguistic hegemony? The effect of the Common European Framework of Reference for Languages will be examined from three different perspectives of language policy, especially focusing on Asia. <i>Theme: Politics, Power and Institutions</i></p> <p>Globalization of Medical Research: A Study of the Formation of the Institute for Medical Research in British Malaya Dr. Choon-Lee Chai, <i>Department of Sociology, Red Deer College, Red Deer, Canada</i> <i>Overview:</i> This paper analyzes the interplays between modern medical research, British colonial rule, and the capitalist economy at the turn of twentieth century in Southeast Asia. <i>Theme: Politics, Power and Institutions</i></p>

FRIDAY, 20 JUNE

13:25-15:05	PARALLEL SESSIONS
Room 2	<p>Corporate Social Responsibility</p> <p>Corporate Social Responsibility: A Development Obligation for the South African Business Sector Prof. Renitha Rampersad, <i>Department of Public Relations Management, Faculty of Management Sciences, Durban University of Technology, Durban, South Africa</i> <i>Overview:</i> There is a strong ethical case to redress poverty and inequality in South Africa and the corporate sector is tasked to take responsibility for the ways their operations impact society. <i>Theme: Economy and Trade</i></p> <p>Corporate Social Responsibility as an Engine of Growth in Rural Mexico: Territorialized Development Actions as an Alternative to Local Sustainable Development? Dr. Armando Garcia-Chiang, <i>Department of Sociology Division of Social Sciences and Humanities, Universidad Autonoma Metropolitana, Iztapalapa, Mexico, Mexico</i> <i>Overview:</i> This paper presents a methodology to create proposals of concrete social responsibility initiatives prone to encourage economic and social development among the Mexican population living in seven oil contractual areas. <i>Theme: Economy and Trade</i></p> <p>Patterns and Determinants of Chinese Offshore Contracts: An Empirical Study Yi Feng, <i>Politics and Economics, Claremont Graduate University, Claremont, USA</i> <i>Overview:</i> This work studies the pattern and determinants of Chinese contracts in Asia. Using an empirical and evidence-based approach, the paper will apply appropriate multivariate statistical models. <i>Theme: Economy and Trade</i></p> <p>What Are Bit Coins and Why Should We Care?: Global Trade and Virtual Currencies Dr. Mark Lennon, <i>Department of Business, The Pennsylvania State University - Altoona, Bedford, USA</i> Dr. Ye Han, <i>Department of Modern Languages, Washington and Jefferson College, Washington, USA</i> <i>Overview:</i> This paper argues that the bit coin holds great promise for increased global trade and is of great interest to government agencies. <i>Theme: Economy and Trade</i></p>
Room 3	<p>Health and Wellbeing</p> <p>Prevent Obesity Epidemic: An International Policy Perspective Dr. Qi Zhang, <i>School of Community and Environmental Health, College of Health Sciences, Old Dominion University, Norfolk, USA</i> <i>Overview:</i> The study compares the latest health policies across countries to promote healthy eating and physical activities, which is important to fight against the obesity epidemic. <i>Theme: Society and Culture</i></p> <p>Indigenous Well-being and Ecosystems Based Management in Canada: Understanding Sustainability in the Context of Knowledge Networks, Community Cohesion, and Interconnectedness Jacqueline M. Quinless, <i>Department of Social Sciences, School of Arts and Science, Camosun College, Camosun College, University of Victoria, Victoria, Canada</i> <i>Overview:</i> This paper explores the process through which Indigenous well-being knowledge experts acquire their understanding of wellness and use this knowledge to develop programs/policies to enhance Indigenous well-being in Canada. <i>Theme: Society and Culture</i></p> <p>Prenatal Sex Selection on the International Agenda: The United Nations and Their Reasons for Dealing with the Issue Johanna Kostenzer, <i>Department of International Health and Social Management, Management Center Innsbruck, University of Innsbruck, Innsbruck, Austria</i> <i>Overview:</i> This paper analyzes why and how the United Nations are dealing with culturally sensitive issues in general, and prenatal sex selection in particular. <i>Theme: Politics, Power and Institutions</i></p>
Room 4	<p>Social and Cultural Studies 1</p> <p>Dating and Perspectives of Attractiveness amongst Hangzhou Dianzi University Students Ashley A. Yu, <i>International Department, Hangzhou Dianzi University, Hangzhou, China</i> <i>Overview:</i> This study finds correlations between relationships and perceptions of attractiveness amongst university students in Hangzhou, China. <i>Theme: Society and Culture</i></p> <p>Sport as a Medium for Supporting Global Problem Solving Dr. Robert C. Schneider, <i>Kinesiology, Sport Studies, and Physical Education Department, The College at Brockport, State University of New York, Rochester, USA</i> <i>Overview:</i> Sport, through the development of positive cross-cultural relationships across nations, can help build the human-interaction among nations necessary to collectively work toward solving global problems. <i>Theme: Society and Culture</i></p> <p>Forrest Gump Becomes a Chinese Film Director: Idealism, Formalism, and an In-between Audience Dr. Harry Kuoshu, <i>Department of Asian Studies, Department of Modern Languages and Literatures, Furman University, Greenville, USA</i> <i>Overview:</i> With a Deleuzian approach, this paper discusses the film "Happy" (2009) in relation to "Forrest Gump." It focuses on the film's audience and hybrid subjectivity. <i>Theme: Society and Culture</i></p>

13:25-15:05	PARALLEL SESSIONS
Room 5	<p>Featured Panel: Culture and Social Transformation: China in/and the World after Mao Daniel Vukovich, Hong Kong University, "Seeing Like an Other State: China, the New Orientalism, and the Politics of Knowledge."</p> <p>Fabio Lanza, University of Arizona, "After Mao: the Meaning of 'China' in Asian Studies in the 1980s"</p> <p>Zhao Yuezhi, Simon Fraser University, "The U.S. Media and the Chinese State: Politics, Ideology, and Culture"</p> <p>Zhong Xueping, Tufts University, "Debating China's Past for its Future"</p> <p>Liu Shih-Ding, Macau University, "Politics against the State: 'Occupy' and Popular Protest"</p>
15:05-15:20	BREAK
15:20-17:00	PARALLEL SESSIONS
Room 1	<p>Global Financial Flows and Institutions</p> <p>The World Bank, the Organisation for Economic Co-operation and Development, and the Transnational Diffusion of the Fragile State Doctrine Olivier Nay, <i>Department of Political Science (UFR 11), University of Paris, Paris, France</i> <i>Overview:</i> This paper examines the prescriptive role of the World Bank and the OECD in the diffusion of the "fragile state" concept in Western discourse on development aid. <i>Theme: Politics, Power and Institutions</i></p> <p>"Follow the Money": A Cost-benefit Analysis of the Impact of the International Monetary Fund, the World Bank, and the World Trade Organization on Sub-Saharan Africa Assoc. Prof. Lynne Ciochetto, <i>School of Design, Massey University, Wellington, New Zealand</i> <i>Overview:</i> This paper assesses the role and impact of the International Monetary Fund and World Bank, (Bretton Woods Institutions), along with the World Trade Organization on sub-Saharan Africa since the 1950s. <i>Theme: Politics, Power and Institutions</i></p> <p>Economic Threats to Democracy Dr. Rene Gabriels, <i>Faculty of Arts and Social Sciences, Maastricht University, Maastricht, Netherlands</i> <i>Overview:</i> In my paper I address the tension between capitalism and democracy. I argue that the neoliberal form of capitalism is incompatible with democratic principles. <i>Theme: Politics, Power and Institutions</i></p>
Room 2	<p>Managing Communities in a Global Context</p> <p>Microglobalization Paradox: Encounters of the Indigenous Poor with Microfinance Dr. Francis Adu-Febiri, <i>Department of Social Sciences, Camosun, Victoria, Canada</i> <i>Overview:</i> Contrary to its goal to eliminate new poverty at the grassroots, encounters of the Indigenous poor with microglobalization's microfinance programs/projects seem to reinforce, if not worsen, the new poverty. <i>Theme: Society and Culture</i></p> <p>Environmental Security in China: An Emerging Symbiotic Relationship between the State and Non-governmental Organizations Rajiv Ranjan, <i>Shandong University, Jinan, China</i> <i>Overview:</i> Is it "security of the environment from the State" or "security of the State from the environment (threats)"? In many ways, both explanations are not completely contradictory. <i>Theme: Politics, Power and Institutions</i></p> <p>A Curious Resilience: Australia's Central Desert Communities and Climate Change Prof. Rolf Gerritsen, <i>The Northern Institute, Charles Darwin University, Alice Springs, Australia</i> Dr. Benxiang Zeng, <i>The Northern Institute, Charles Darwin University, Alice Springs, Australia</i> <i>Overview:</i> In the middle of Australia's central deserts, local communities have great resilience and the ability to cope with climate change as they evolve. <i>Theme: Resources and Environment</i></p> <p>Where to Go? Key Issues in Management of Indigenous Protected Areas in Northern Australia Dr. Benxiang Zeng, <i>The Northern Institute, Charles Darwin University, Alice Springs, Australia</i> Prof. Rolf Gerritsen, <i>The Northern Institute, Charles Darwin University, Alice Springs, Australia</i> <i>Overview:</i> A successful Indigenous Protected Area brings together traditional Indigenous knowledge and modern science for effective land management and environmental conservation. <i>Theme: Society and Culture</i></p>

FRIDAY, 20 JUNE

15:20-17:00	PARALLEL SESSIONS
Room 3	<p>The Effects of Social Media</p> <p>Representations of National Identity in Pre-election Social Media Discourse Mrs Catherine Austin (nee Morris), <i>Anthropology and Sociology, University of Western Australia, Perth, Australia</i> Prof. Farida Fozdar, <i>Anthropology and Sociology, University of Western Australia, Perth, Australia</i> <i>Overview:</i> This paper analyses representations of national identity in the pre-election social media discourse of Australia's two major political parties – Liberal and Labor. <i>Theme: Society and Culture</i></p> <p>The Importance of Citizen Journalists in New Media Ziqi (Nina) Zhuang, <i>Communication Studies Department, Fort Hays State University, Hays, USA</i> <i>Overview:</i> This study considers the importance of citizen journalists in new media, testing whether messages posted by citizen journalists are perceived as more credible than news post by professional journalists. <i>Theme: Society and Culture</i></p> <p>"We Are Not Tourists. We Fit in This Community": Relationship between Volunteer Tourists and Residents in Puerto Viejo, Costa Rica Hanjung Lee, <i>Department of Kinesiology and Recreation Management, University of Manitoba, Winnipeg, Canada</i> <i>Overview:</i> This study analyzes the social relations that are formed between residents and volunteer tourists in practice. This research suggests that voluntourism is not superior to mass tourism for community integration. <i>Theme: Society and Culture</i></p> <p>A Gross Index of Globalization and Tribalization Management Dr. Timothy Dolan, <i>Texas A&M International University, Laredo, USA</i> <i>Overview:</i> This study's principle feature is an index based upon government expenditure in functional areas oriented towards either globalization or tribalization management. <i>Theme: Politics, Power and Institutions</i></p>
Room 4	<p>Social and Cultural Studies 2</p> <p>Jesuits in India: Past History, Present Involvement Dr. Charles Julius Borges, <i>Department of History, Loyola University Maryland, Baltimore, USA</i> <i>Overview:</i> I describe the work in education, social work, and religious matters of priests of the international body (Society of Jesus) from 1542 to the present in India. <i>Theme: Society and Culture</i></p> <p>British Dockyards: A Global Paradigm of Cultural Imperialism and a Post-colonial Legacy Whose Heritage Can Be Valued Collectively Today Dr Ann Coats, <i>School of Civil Engineering and Surveying Faculty of Technology, University of Portsmouth, Portsmouth, UK</i> <i>Overview:</i> Globally, dockyards created microcosmic British societies to maintain ships and plantations. Local workers gained material benefits, but suffered imperialist distinctions. Today, cultural synthesis can deconstruct their history into reconstructed stories. <i>Theme: Society and Culture</i></p> <p>On the Global Imaginary: Visualizing and Interpreting the Aesthetics of Global Change in Melbourne, Australia and Shanghai, People's Republic of China Dr. Tommaso Durante, <i>Globalization and Culture Program, Global Cities Research Institute, RMIT University, RMIT University, Melbourne, Australia</i> <i>Overview:</i> This paper investigates how symbols found in Melbourne and Shanghai construct a new social imaginary—the global imaginary. It also shows how the global imaginary is symbolically and socially produced. <i>Theme: Society and Culture</i></p> <p>Friends from Distant Quarters: Rites of Passage, Liminality, and Renewal within Shanghai's Western Expatriate Population David Foote, <i>Anthropology Programme, School of Social Sciences, Waikato University, Hamilton, New Zealand</i> <i>Overview:</i> Shanghai's expatriates often located themselves between the West and China. This paper uses a ritual lens to examine what effect expatriate liminality has on identity and social network formation. <i>Theme: Society and Culture</i></p>
Room 5	<p>Featured Panel Continued: Culture and Social Transformation: China in/and the World after Mao Daniel Vukovich, Hong Kong University, "Seeing Like an Other State: China, the New Orientalism, and the Politics of Knowledge."</p> <p>Fabio Lanza, University of Arizona, "After Mao: the Meaning of 'China' in Asian Studies in the 1980s"</p> <p>Zhao Yuezhi, Simon Fraser University, "The U.S. Media and the Chinese State: Politics, Ideology, and Culture"</p> <p>Zhong Xueping, Tufts University, "Debating China's Past for its Future"</p> <p>Liu Shih-Ding, Macau University, "Politics against the State: 'Occupy' and Popular Protest"</p>

SATURDAY, 21 JUNE	
8:30-9:00	REGISTRATION DESK OPEN
9:00-9:10	ANNOUNCEMENTS
9:10-10:40	PLENARY SESSION - CHINA, DEVELOPMENT, AND CULTURE
	<p>08:55-09:40 Liu Kang, Duke University "Globalism, Universalism and Exceptionalism: Dilemmas of China in the New Ideological Wars"</p> <p>09:40-09:55 Break</p> <p>09:55-10:40 Quan Heng, Vice Director, Institute of Economy, Shanghai Academy of Social Sciences "China's Economy and its New Challenges"</p>
10:40-12:20	PARALLEL SESSIONS
Room 1	<p>Gender in a Global Context</p> <p>Globalization, Feminist Movements, and Gender Equality in India Dr Ayesha Ray, <i>Department of Political Science, King's College, Wilkes-Barre, USA</i> <i>Overview:</i> This paper develops a framework for situating globalization within India's feminist discourse and explores the feminist narrative on women's rights in India's post-globalization phase. <i>Theme: Society and Culture</i></p> <p>When Migrant Factory Women Return Home: Their Lived Experiences in China's Fast-growing Hinterland Yuchen Han, <i>Department of Applied Social Sciences, The Hong Kong Polytechnic University, Hong Kong, China</i> <i>Overview:</i> This paper examines the intertwined negotiation mechanism between returnee migrant factory women and the making of hegemony of neoliberal discourses in their homelands based on a five-month ethnography. <i>Theme: Society and Culture</i></p>
Room 2	<p>Studies in Globalization</p> <p>The Globalization of Chinese Law Schools: A Case Study from Central China M. Bob Kao, <i>Law School, Henan University, Kaifeng, China</i> <i>Overview:</i> This paper discusses the efforts made by law schools in China to meet the demands of the globalized world through a first-person narrative account of Henan University's project. <i>Theme: Society and Culture</i></p> <p>The Influence of Globalization on the Youth of Indonesia Intan Dwi Lestari, <i>International Relations, London School of Public Relations - Jakarta, Tangerang, Indonesia</i> Fildzah Qisthi Nabilah, <i>International Relations, London School of Public Relations - Jakarta, Tangerang, Indonesia</i> <i>Overview:</i> This paper explores how globalization and the culture of developed countries have changed the mindset, behavior, and culture of Indonesia's young generation. <i>Theme: Society and Culture</i></p> <p>Cultural Diplomacy through the Beauty of Bali Marry Marsela, <i>International Relations, London School of Public Relations, Jakarta, Jakarta, Indonesia</i> Gracia Paramitha, <i>International Relations, London School of Public Relations, Jakarta, Jakarta, Indonesia</i> <i>Overview:</i> This paper discusses why Bali hosted the APEC CEO Summit and Miss World 2013 as an Indonesian strategy for cultural diplomacy. <i>Theme: Society and Culture</i></p> <p>Criminology Education in the Philippines: Towards Association of Southeast Asian Nations Integration 2015 Dr. Esther B. Vedaña, <i>College of Criminology and Graduate School, University of Luzon, Dagupan City, Philippines</i> Dr. Carmelo John Vidal, <i>Graduate School, University of Luzon, Dagupan City, Philippines</i> <i>Overview:</i> This papers ascertains the status of the Philippine Criminology Education Program consistent with ASEAN Integration 2015 focusing on initiatives and reforms in meeting the requirements of the globalization of education. <i>Theme: Society and Culture</i></p>
12:20-13:05	LUNCH

SATURDAY, 21 JUNE

13:05-14:45	PARALLEL SESSIONS
Room 1	<p>Globalizing Education</p> <p>Challenges that Globalization Poses for the Future Academic Landscape in the United States (and Beyond) Prof. Grant Saff, <i>Department of Global Studies and Geography, Hofstra University, Hempstead, USA</i> <i>Overview:</i> The increase in dominance of elite institutions due to globalization results in them attracting "global" students into their online offerings and global satellite campuses at the expense of local institutions. <i>Theme: Politics, Power and Institutions</i></p> <p>Expanding Horizons through Study Tours Dr. Karen Foster, <i>Educational Foundations and Literacy, University of Central Missouri, Warrensburg, USA</i> Yuankun Yao, <i>Educational Foundations and Literacy, University of Central Missouri, Warrensburg, USA</i> Dr. Dawna Lisa Buchanan, <i>Educational Foundations and Literacy, University of Central Missouri, Warrensburg, USA</i> Dr. Ann Powell-Brown, <i>Educational Foundations and Literacy, University of Central Missouri, Warrensburg, USA</i> <i>Overview:</i> This study examined the potential impact of international study tours on university students. It was found that short term study tours provided an enriching experience for the students. <i>Theme: Society and Culture</i></p> <p>Cooperation and Competition in the Processes of Internationalization of Higher Education: The Cases of Germany and Mexico Rafael Pedregal Cortés, <i>Graduate Centre in Humanities and Social Sciences, University of Leipzig, Leipzig, Germany</i> <i>Overview:</i> This study compares the processes of internationalization of Higher Education in Germany and Mexico, aimed to discover if internationalization more closely follows the paradigm of cooperation or competition. <i>Theme: Society and Culture</i></p> <p>Teaching Globalization to International Students David George Feith, <i>Geography/Globalisation Monash University Foundation Year Monash College, Monash College Pty Ltd, Melbourne, Australia</i> <i>Overview:</i> Since 2008 I have been teaching Globalisation to international students at Monash College, Melbourne (undergraduate and foundation year). This roundtable explores reflections on teaching globalization to international students. <i>Theme: Society and Culture</i></p>
Room 2	<p>Cultural Flows</p> <p>Is This the Way We Were? An Intercultural Interpretation of Tainaner Ensemble's "Anping, Our Town" Jui-Sung Chen, <i>Department of English Studies, MingDao University, Chang-hua County, Taiwan</i> Shin-Yi Lee, <i>Center for General Education, China Medical University, Taichung City, Taiwan</i> <i>Overview:</i> This paper proves that "Anping, Our Town" is not cultural collage or theatrical hybridity, but a successful intercultural performance in Taiwanese theater. <i>Theme: Society and Culture</i></p> <p>Revolution as Global Cartography: Cristina García's "Monkey Hunting" Prof. Catherine Fung, <i>Department of English and Media Studies, Bentley University, Boston, USA</i> <i>Overview:</i> This paper discusses Cristina García's "Monkey Hunting" (2003) as a global and diasporic novel, examining how the novel uses revolution as a mobilizer and map of migration and cultural formation. <i>Theme: Society and Culture</i></p> <p>Creating a Dialogue: The Chinese National Theater and Shakespeare's "Richard III" Prof. Marion Wynne-Davies, <i>School of English and Languages, University of Surrey, London, UK</i> <i>Overview:</i> A discussion of the Chinese National Theatre's production of "Richard III" in London 2012 and the ways in which Shakespeare may be used to engender multiculturalism. <i>Theme: Society and Culture</i></p> <p>The Adventures of Sanmao: Sinophonic Adaptations Going Global ChunHui Chaung, <i>Department of East Languages and Cultural Studies, University of California Santa Barbara, Santa Barbara, USA</i> <i>Overview:</i> This paper examines Sanmao and his various adaptations that (re)make and (re)present Chinese cultural values and history for domestic and international Chinese communities through globalized print and film media. <i>Theme: Society and Culture</i></p>

13:05-14:45	PARALLEL SESSIONS
Room 3	<p>Resource Access, Policy, and Analysis</p> <p>Nuclear Power Futures Dr. Randy Willoughby, <i>College of Arts and Sciences, University of San Diego, San Diego, USA</i> <i>Overview:</i> This paper offers an update on global nuclear power futures--constraints, drivers, and uncertainties--three years after Fukushima. <i>Theme: Resources and Environment</i></p> <p>Local and Globalist Perspectives on the Right to Free Disposal of "Natural Resources" Lieselot Verdonck, <i>Human Rights Centre, Public Law Department of Ghent University, Law and Development Research Group at the University of Antwerp, Ghent, Belgium</i> <i>Overview:</i> The free disposal of natural resources is a cutting-edge human rights issue. Nevertheless, to adequately protect this right of African communities, a clear definition of "natural resources" is necessary. <i>Theme: Resources and Environment</i></p> <p>Environmental Tax on Structures Limiting Beach Access and Recreation Dr. Boaz Barak, <i>Department of Economics, The Western Galilee College, Akko, Israel</i> <i>Overview:</i> This paper discusses an environmental tax which was estimated to compensate for recreational loss to the public and to account for negative externalities. <i>Theme: Resources and Environment</i></p>
Room 4	<p>Social Movement and Globalization</p> <p>Magic Lumpen: The State and New Political Subjects in Contemporary Venezuela Luis Duno-Gottberg, <i>Department of Spanish and Portuguese, Rice University, Houston, USA</i> <i>Overview:</i> Working in the context of contemporary Venezuela, I theorize the notion of "lumpen sovereignty" to understand new social subjects whose practices have been cast as uncivil and criminal. <i>Theme: Politics, Power and Institutions</i></p> <p>Counter-agency Ukraine: American Public Relations, Psychological Operations, and the EuroMaidan as a "Living Laboratory" for the Global Exportation of Neoliberal Communication Strategies Dr. Peter J. Roccia, <i>Bachelor of Communication Studies Faculty of Fine Arts and Communication, MacEwan University, Edmonton, Canada</i> <i>Overview:</i> Through rhetorical and organizational analysis, we examine the role of public relations and PSYOPs in Ukraine's EuroMaidan movement as a test case for the export of neoliberal communication strategies worldwide. <i>Theme: Politics, Power and Institutions</i></p> <p>The Evolution of Chinese Political Culture and Communication under the Influence of New Global Media: The Example of Weibo Liying Zhou, <i>Department of Political Science, University Complutense of Madrid, Madrid, Spain</i> <i>Overview:</i> This paper analyzes how the Chinese political culture and communication is in the process of changing under the influence of the new global mass media of communication. <i>Theme: Politics, Power and Institutions</i></p> <p>Japan, China, and the Okinotori Dispute Dr. Senan Fox, <i>School of International Studies, Kanazawa University, Kanazawa-shi, Japan</i> <i>Overview:</i> This paper addresses the issue of Japan's claims and developments, and the People's Republic of China's counterclaims, with regards to the remote Okinotori atoll in the western Pacific. <i>Theme: Politics, Power and Institutions</i></p>

SATURDAY, 21 JUNE

13:05-14:45	PARALLEL SESSIONS
Room 5	<p>International Institutions of Governance</p> <p>A Need for a Global Ethics of Humanitarian Intervention by the United Nations Prof. Berdal Aral, <i>College of Humanities and Social Sciences Department of Political Science and International Relations, Şehir University, Istanbul, Turkey</i> <i>Overview:</i> This paper draws on the ethics of legally valid humanitarian interventions authorized by the United Nations Security Council framework since the end of the Cold War. <i>Theme: Politics, Power and Institutions</i></p> <p>The World Trade Organization's Influence on the Global Development of Intellectual Property's Legal Protection Prof. Aleksandr V. Shubin, <i>Graduate School of Economics and Management, Ural Federal University, Ekaterinburg, Russian Federation</i> Dr. Elena G. Shablova, <i>Department of Legal Regulation of Economic Activity, Graduate School of Economics and Management, Ural Federal University, Ekaterinburg, Russian Federation</i> Julia L. Shibina, <i>Graduate School of Economics and Management, Ural Federal University, Ekaterinburg, Russian Federation</i> <i>Overview:</i> This paper composes a model of the legal institution of intellectual property and forecasts its changing for the countries that are at the initial stages of joining the WTO. <i>Theme: Politics, Power and Institutions</i></p> <p>United Nations Environment Program Governance and Its Challenge to Civil Society Engagement in Indonesia Gracia Paramitha, <i>Department of International Relations, London School of Public Relations Jakarta, Jakarta, Indonesia</i> <i>Overview:</i> This paper discusses the governance of the United Nations Environment Program as it relates to NGOs in Indonesia, focusing on the challenges the UNEP places on civil society. <i>Theme: Resources and Environment</i></p> <p>Diplomacy and Power Ratio in European Union and Russian Relations David Sarkisyan, <i>Department of International Relations, Yerevan State University, Yerevan, Armenia</i> <i>Overview:</i> This paper observes the EU-Russia interactions in 2008-2014. The research answers the question to what extent there was a shift in EU-Russia relations from a neoliberal to a neorealist paradigm. <i>Theme: Politics, Power and Institutions</i></p>
14:45-14:55	BREAK
14:55-16:35	PARALLEL SESSIONS
Room 1	<p>Global Citizenship, Social Justice, and Education</p> <p>Results of the Second Edition of Global Citizenship Program: Going Glocal Marcin Sklad, <i>Academic Core, Social Science, University College Roosevelt of Utrecht University, Middelburg, Netherlands</i> Dr. Eri Park, <i>Social Science, University College Roosevelt of Utrecht University, Middelburg, Netherlands</i> <i>Overview:</i> This paper reports on the composition of and initial results of a Global Citizenship education program carried out among university college students and secondary school children in the Netherlands. <i>Theme: Society and Culture</i></p> <p>Going Glocal: A Qualitative Analysis of a University College Project to Teach Global Citizenship Skills Dr. Eri Park, <i>Department of Social Science, University College Roosevelt/Utrecht University, Middelburg, Netherlands</i> Marcin Sklad, <i>Academic Core Department and Social Sciences Department, University College Roosevelt, Utrecht University, Middelburg, Netherlands</i> Sabina Weistra, <i>Social Sciences Department, University College Roosevelt, Middelburg, Netherlands</i> <i>Overview:</i> This project provides study abroad students with a framework to develop an understanding of themselves as historical subjects and to extend their "circle of moral regard." <i>Theme: Society and Culture</i></p> <p>A Mexican Cross-cultural Workshop Based on Cultural Immersion Simulation Ricardo Pedregal-Cortes, <i>High Technology Lab of Xalapa, University of Veracruz, Xalapa, Mexico</i> <i>Overview:</i> This study describes the practical experience of a semester-workshop which took part within an international group in an Australian University. Mexican cultural immersion was recreated while cultural differences were explored. <i>Theme: Society and Culture</i></p> <p>On a Mission: Faculty Seminar to Make Social Justice Pedagogy Explicit Dr. Pamela Taylor, <i>Center for the Study of Justice in Society, Seattle University, Seattle, USA</i> <i>Overview:</i> This paper describes the work of a small group of interdisciplinary faculty attempting to understand the tenets of social justice, integrate theory into courses, and develop assignments and teaching activities. <i>Theme: Society and Culture</i></p>

14:55-16:35	PARALLEL SESSIONS
Room 2	<p>Globalization</p> <p>Globalization: The Buying behaviour of the Hospitality Consumer Dr. Bishnupriya Dasgupta, <i>Family Resource Management, SNDT Women's University, Navi Mumbai, India</i> <i>Overview:</i> The evolution of the hospitality consumer is attributed to globalization, technology development and economic progress, youth as consumers, social change, mass media and facilitating means of using products. <i>Theme: Society and Culture</i></p> <p>Reimagining Globalization and the Emerging World Order: Karl Polanyi, Robert Cox, and the Critique of Neorealist Reductionism Dr. H.M. Sanjeev Kumar, <i>Department of International Relations, Faculty of Social Sciences, South Asian University, Delhi, India</i> <i>Overview:</i> This paper makes a case towards adopting the ideas of Karl Polanyi and Robert Cox, as epistemological tools to understand the emerging world order prevalent under globalisation. <i>Theme: Politics, Power and Institutions</i></p> <p>Asymmetries of Modernity and the Challenge of Globalization: Locating Folk Art in an Age of Transition Dr. Preeti Sharma, <i>Department of History and Indian Culture, Faculty of Social Sciences, Banasthali Vidyapith, Tonk, India</i> <i>Overview:</i> This paper examines how globalization is limiting the space for an individual artist's creativity and how implications of modernization and globalization may be minimized to retain folk art's ontological identity. <i>Theme: Society and Culture</i></p>
Room 3	<p>Global Economics and Trade Flows</p> <p>Brazil in the World Trade Scenario: Trade, Exchange Rate, and De-industrialization Dr. Maria Lucia Pauda Lima, <i>Law School, Fundação Getulio Vargas, Sao Paulo, Brazil</i> <i>Overview:</i> This paper outlines the general guidelines of the Brazilian economy, specifically its external sector in the last twenty years. <i>Theme: Economy and Trade</i></p> <p>The Effects of Intra-regional Trade and Finance Flows on the Pattern of Income Convergence in South East Asia Jun Zhao, <i>Economics, University of Manitoba, Winnipeg, Canada</i> <i>Overview:</i> This paper examines the pattern of income convergence in South East Asia, and determines whether any such convergence, or divergence, can be attributed to intra-regional flows. <i>Theme: Economy and Trade</i></p> <p>International Spillover Effects of Monetary Policies Regina Latfullina, <i>International Business Department, Faculty of Business Administration, Nuremberg Institute of Technology Georg-Simon-Ohm, Friedrich-Alexander-University Erlangen-Nuremberg, Nuremberg, Germany</i> <i>Overview:</i> The impact of domestic monetary policies on economic performance of other countries increases steadily while reinforcement of beneficial and minimization of detrimental spillover affects gain growing importance in today's world. <i>Theme: Economy and Trade</i></p> <p>The Rise of China and East Asia: Historical and Contemporary Trends Clayton Caroon, <i>Department of Global Studies, University of California Santa Barbara, Santa Barbara, USA</i> <i>Overview:</i> This paper examines historical East Asian development and then considers China's contemporary efforts to balance its global economic participation with its attempts to manage the influences of twenty-first century globalization. <i>Theme: Society and Culture</i></p>
Room 4	<p>Neoliberal Politics and Policies</p> <p>Empire and Global Assemblages: An Integrative Approach Dr. Alvaro Malaina, <i>Department of Anthropology, University of California Berkeley, Berkeley, USA</i> <i>Overview:</i> This paper contends that neoliberal globalization could be conceived of as a unitary Empire expressed through multiple "global assemblages," a flexible and malleable rhizomatic structure adapting to situated environments. <i>Theme: Politics, Power and Institutions</i></p> <p>Neoliberal Restructuring and Labor Market Segregation in North America: A Gendered Analysis Muntasir Masum, <i>Department of Sociology, University of Dhaka, Dhaka, Bangladesh</i> <i>Overview:</i> Neoliberalism is producing a global shift in labor market participation. This paper focuses on women in labor market, how gender is implicated in this shift, and how labors are marginalized. <i>Theme: Politics, Power and Institutions</i></p> <p>Global Knowledge Economy, Corporatized Higher Education, and Conditional Citizenship in Canada Prof. Eunjung Lee, <i>Faculty of Social Work, University of Toronto, Toronto, Canada</i> Marjorie Johnstone, <i>Factor-Inwentash Faculty of Social Work, University of Toronto, Toronto, Canada</i> <i>Overview:</i> We critically examine the commodification of higher education and citizenship and its (re)production in national and international policies to preserve Western English-speaking hegemony in the new global knowledge economy era. <i>Theme: Politics, Power and Institutions</i></p>

SATURDAY, 21 JUNE

14:55-16:35	PARALLEL SESSIONS
Room 5	<p>Colloquium</p> <p>Global Studies in China: Challenges and Opportunities Prof. Changgang Guo, <i>Center for Global Studies, Shanghai University, Shanghai, China</i> Prof. Wuming Zhao, <i>Center for Global Studies, Shantou University, Shantou, China</i> Prof. Zhenye Liu, <i>Globalization and Global Issues Institute, Chinese University of Political Science and Law, Beijing, China</i> Prof. James Z. Lee, <i>School of Humanities and Social Science, Hong Kong University of Science and Technology, Hong Kong, China</i> Prof. Liwen Li, <i>College of English and International Studies, Beijing Foreign Studies University, Beijing, China</i></p> <p><i>Overview:</i> Based on their work developing Global Studies Programs in mainland China and Hong Kong, this colloquium explores the significance of Global Studies in China, its challenges and effective approaches. <i>Theme: Society and Culture</i></p>
16:35-17:05	CONFERENCE CLOSING
	Bill Cope, Common Ground Publishing, USA

LIST OF PARTICIPANTS

Saber Mohamed	Abd-Allah	Shanghai Institute of Biochemistry and Cell Biology	China
Banwo	Adetoro	Xiamen University	Nigeria
Francis	Adu-Febiri	Camosun	Canada
Abdulkarim	Alhowaish	University of Dammam	Saudi Arabia
Berdal	Aral	Sehir University	Turkey
Catherine	Austin (nee Morris)	University of Western Australia	Australia
Mikyung	Bak	Kyoto University	Japan
Boaz	Barak	The Western Galilee College	Israel
Bob	Barrett	American Public University	USA
Thomas C.	Blair	National Cheng Kung University	Taiwan
Randall	Blimes	Brigham Young University Hawaii	USA
Charles Julius	Borges	Loyola University Maryland	USA
Clayton	Caroon	University of California Santa Barbara	USA
Choon-Lee	Chai	Red Deer College	Canada
ChunHui	Chaung	University of California Santa Barbara	USA
Jui-Sung	Chen	MingDao University	Taiwan
Tshewang	Choden	The Australian National University	Australia
Sangay	Chophel	The Australian National University	Australia
Mamta	Chowdhury	University of Western Sydney	Australia
Sorg	Christoph	University of Vienna	Austria
Lynne	Ciochetto	Massey University	New Zealand
Ann	Coats	University of Portsmouth	UK
Bishnupriya	Dasgupta	SNDT Women's University	India
James	Deavenport	The University of California San Diego	USA
Liu	Debin	Jinlin University	China
Sarah	Delos Santos	Attorney	Philippines
Magno	Delos Santos	Attorney	Philippines
Timothy	Dolan	Texas A&M International University	USA
Luis	Duno-Gottberg	Rice University	USA
Tommaso	Durante	Royal Melbourne Institute of Technology	Australia
Lisdey	Espinoza Pedraza	University of Leicester	Mexico
David George	Feith	Monash College Pty Ltd	Australia
Yi	Feng	Claremont Graduate University	USA
Vera Leigh	Fennell	Lehigh University	USA
Davis	Florick	Creighton University	USA
David	Foote	Waikato University	New Zealand
Senan	Fox	Kanazawa University	Japan
Catherine	Fung	Bentley University	USA
Rene	Gabriels	Maastricht University	Netherlands
Michael	Gaines	University of Miami	USA
Armando	Garcia-Chiang	Universidad Autonoma Metropolitana	Mexico
Rolf	Gerritsen	Charles Darwin University	Australia
Hodjat	Ghadimi	West Virginia University	USA
Medeva	Ghee	Brown University	USA
Ajay	Gudavarthy	Jawaharlal Nehru University	India
Changgang	Guo	Shanghai University	China
Sun	Guoqiang	Former vice-Governor of Guizhou Province	China
Yuchen	Han	The Hong Kong Polytechnic University	China

Lian	He	Tongji University	China
Quan	Heng	Shanghai Academy of Social Sciences	China
Wang	Hui	Tsinghua University	China
Alexander	Imig	Chukyo-University	Japan
Peixing	Jiang	Becker College	USA
Dengjian	Jin	Dickinson College	USA
Ji	Jingxin	Shanghai University	China
Liu	Kang	Duke University	USA
M. Bob	Kao	Henan University	China
Sarrah	Kassem	The American University in Cairo	Egypt
Sangmin	Kim	California Baptist University	USA
Shi Hae	Kim	University of Wisconsin-Parkside	USA
Pranjali	Kirloskar	Manipal University	India
Johanna	Kostenzer	Management Center Innsbruck	Austria
H.M. Sanjeev	Kumar	South Asian University	India
Harry	Kuoshu	Furman University	USA
Veslav	Kuranovic	Vilnius University	Lithuania
Fabio	Lanza	The University of Arizona	USA
Regina	Latfullina	Technische Hochschule Nürnberg Georg Simon Ohm	Germany
Eunjung	Lee	University of Toronto	Canada
Hanjung	Lee	University of Manitoba	Canada
I-Fang	Lee	The University of Newcastle	Australia
James Z.	Lee	The Hong Kong University of Science and Technology	Hong Kong
Shin-Yi	Lee	China Medical University	Taiwan
Cheryl	Leggon	Georgia Institute of Technology	USA
Henry H.	Leland	Service Employees International Union	USA
Daniel	Lemus	Technologico de Monterrey	Mexico
Mark	Lennon	The Pennsylvania State University – Altoona	USA
Lynne	Li	Royal Melbourne Institute of Technology	Australia
Liwen	Li	Beijing Foreign Studies University	China
Yao	Língfēi	Shanghai University	China
Zhenye	Liu	Chinese University of Political Science and Law	China
Alvaro	Malaina	University of California Berkeley	Spain
Nissim	Mannathukkaren	Dalhousie University	Canada
Marry	Marsela	London School of Public Relations	Indonesia
Muntasir	Masum	McMaster University	Bangladesh
Samuel	Meng	University of New England	Australia
Fildzah Qisthi	Nabilah	London School of Public Relations	Indonesia
Olivier	Nay	University of Paris 1 - Panthéon Sorbonne	France
Jan	Nederveen Pieterse	University of California, Santa Barbara	USA
Mohamed	Osmani	Loughborough University	UK
Gracia	Paramitha	University of Indonesia	Indonesia
Eri	Park	University College Roosevelt / Utrecht University	Netherlands
Maria Lucia	Pauda Lima	Fundação Getulio Vargas	Brazil
Willie	Pearson, Jr.	Georgia Institute of Technology	USA
Rafael	Pedregal Cortés	University of Leipzig	Mexico
Ricardo	Pedregal-Cortes	University of Veracruz	Mexico
Andrew	Pendakis	Brock University	Canada
Alexander	Plashchinsky	Shanghai University	China

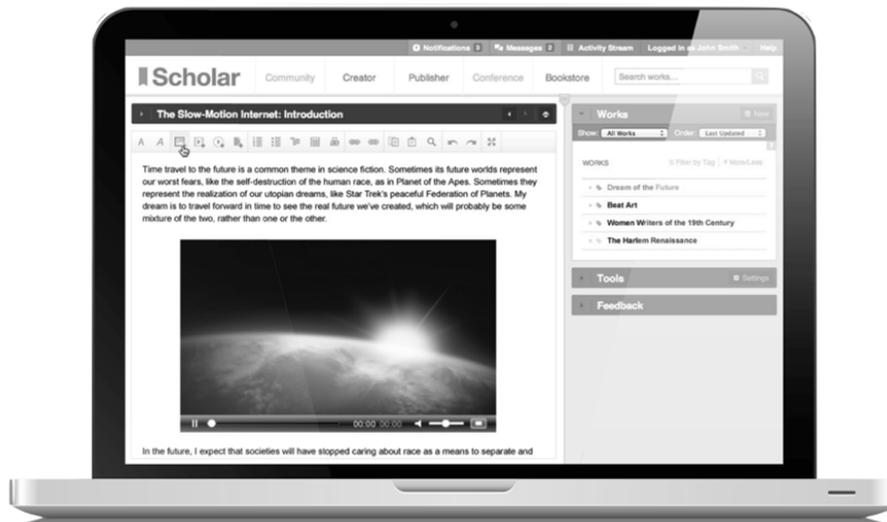
Tzarina	Prater	Bentley University	USA
Tang	Qingye	Shanghai University	China
Jack	Qiu	Chinese University of Hong Kong	Hong Kong
Jacqueline M.	Quinless	University of Victoria / Camosun College	Canada
Dalia	Rachman-Moore	College of Management Academic Studies	Israel
Renitha	Rampersad	Durban University of Technology	South Africa
Rajiv	Ranjan	Shandong University	China
Ayesha	Ray	King's College, Pennsylvania	USA
Shafik I.	Rifaat	SIR Inc Architects and Planners	USA
Peter J.	Roccia	MacEwan University	Canada
Grant	Saff	Hofstra University	USA
Sue	Saltmarsh	Australian Catholic University	Australia
S.N.	Sangmpam	Syracuse University	USA
David	Sarkisyan	Yerevan State University	Armenia
Robert C.	Schneider	State University of New York	USA
Dharam Deo	Sharma	Stockholm School of Economics	Sweden
Nitin	Sharma	YOTI Foundation	India
Preeti	Sharma	Banasthali Vidyapith	India
Dong	Shen	California State University, Sacramento	USA
Aleksandr V.	Shibin	Ural Federal University	Russian Federation
Liu	Shih-Ding	University of Macau	Macao
Ming-chun	Sinn	University of London	Hong Kong
Marcin	Sklad	Utrecht University / University College Roosevelt	Netherlands
Roberta	Spalter-Roth	American Sociological Association	USA
Jian	Sun	Fort Hays State University	USA
Tyavnum	Taiyol	College of Education, Oju	Nigeria
Pamela	Taylor	Seattle University	USA
Yu	Tao	Stevens Institute of Technology	USA
Pamela	Taylor	Seattle University	USA
Lei	Ting	Shanghai University	USA
Victor Lux	Tonn	Salve Regina University	USA
Rodanthi	Tzanelli	University of Leeds	UK
Ester B.	Vedaña	University of Luzon	Philippines
Marc Salvador B.	Vedaña,	University of Luzon	Philippines
Lieselot	Verdonck	University of Antwerp	Belgium
Basilio	Verduzco	Universidad de Guadalajara	Mexico
Carmelo John	Vidal	University of Luzon	Philippines
Karl William	Viehe	George Washington University	USA
Daniel F.	Vukovich	The University of Hong Kong	Hong Kong
Ning	Wang	Tsinghua University	China
Xiao	Wang	Chongqing University of Technology	China
Fan	Wenhao	Shanghai University	China
James	Wiley	Hofstra University	USA
Randy	Willoughby	University of San Diego	USA
Marion	Wynne-Davies	University of Surrey	UK
Xiao	Ying	University of Florida	USA
Ren	Xiao	Fudan University	China
Shi	Xu	Zhejiang University	China
Zhong	Xueping	Tufts University	USA

Yuankun	Yao	University of Central Missouri	USA
Nicola	Yelland	Victoria University	Hong Kong
Ashley A.	Yu	Hangzhou Dianzi University	China
Benxiang	Zeng	Charles Darwin University	Australia
Qi	Zhang	Old Dominion University	USA
Jun	Zhao	University of Manitoba	Canada
Yuezhi	Zhao	Simon Fraser University	Canada
Yuezhi	Zhao	Universidad Complutense de Madrid	Spain
Liyang	Zhou	University Complutense de Madrid	Spain
Ziqi (Nina)	Zhuang	Fort Hays State University	USA

Scholar

A Social Knowledge Platform

Create Your Academic Profile and Connect to Peers



Developed by our brilliant Common Ground software team, **Scholar** connects academic peers from around the world in a space that is modulated for serious discourse and the presentation of knowledge works.

Utilize Your Free Scholar Membership Today through

- Building your *academic profile* and list of published works.
- Joining a community with a *thematic or disciplinary focus*.
- Establishing a new knowledge community *relevant to your field*.
- Creating *new academic work* in our innovative publishing space.
- Building a *peer review network* around your work or courses.

Scholar Quick Start Guide

1. Navigate to <http://cgscholar.com>. Select **[Sign Up]** below 'Create an Account'.
2. Enter a "**blip**" (a very brief one-sentence description of yourself).
3. Click on the "**Find and join communities**" link located under the YOUR COMMUNITIES heading (On the left hand navigation bar).
4. Search for a community to join or create your own.

Scholar Next Steps – Build Your Academic Profile

- **About:** Include information about yourself, including a linked CV in the top, dark blue bar.
- **Interests:** Create searchable information so others with similar interests can locate you.
- **Peers:** Invite others to connect as a peer and keep up with their work.
- **Shares:** Make your page a comprehensive portfolio of your work by adding publications in the Shares area - be these full text copies of works in cases where you have permission, or a link to a bookstore, library or publisher listing. If you choose Common Ground's hybrid open access option, you may post the final version of your work here, available to anyone on the web if you select the 'make my site public' option.
- **Image:** Add a photograph of yourself to this page; hover over the avatar and click the pencil/edit icon to select.
- **Publisher:** All Common Ground community members have free access to our peer review space for their courses. Here they can arrange for students to write multimodal essays or reports in the Creator space (including image, video, audio, dataset or any other file), manage student peer review, co-ordinate assessments, and share students' works by publishing them to the Community space.

A Digital Learning Platform

Use **Scholar** to Support Your Teaching

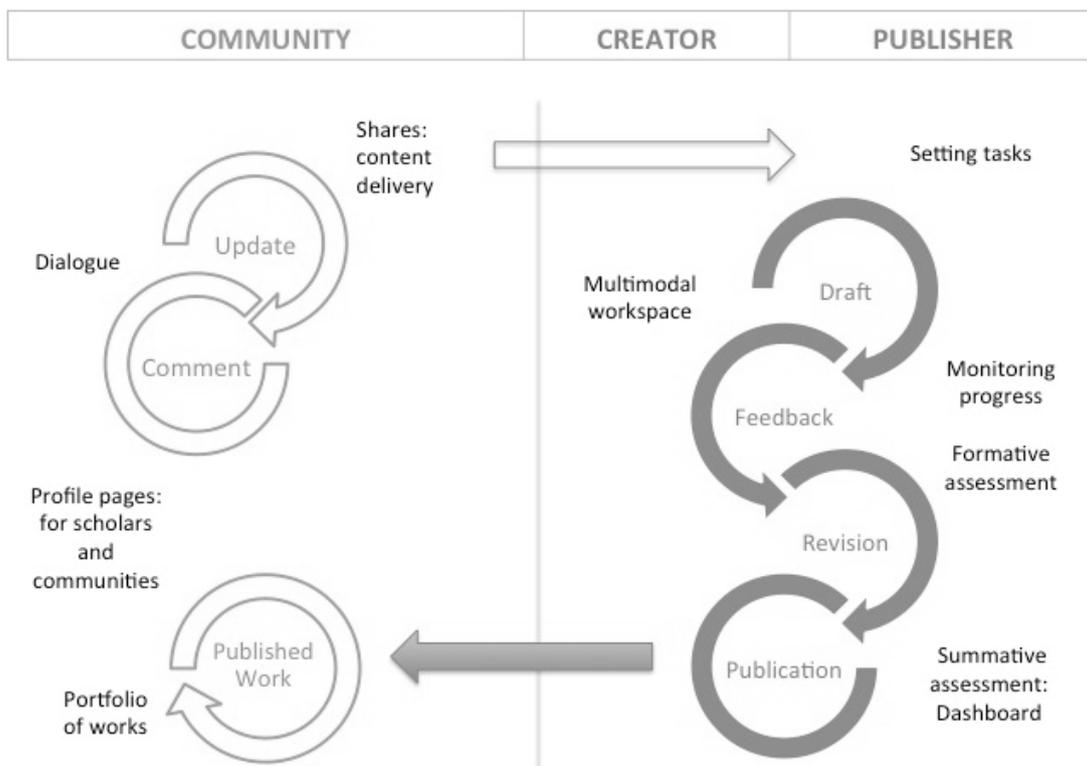
Scholar is a social knowledge platform that *transforms the patterns of interaction in learning by putting students first*, positioning them as knowledge producers instead of passive knowledge consumers. *Scholar* provides scaffolding to encourage making and sharing knowledge drawing from multiple sources rather than memorizing knowledge that has been presented to them.

Scholar also answers one of the most fundamental questions students and instructors have of their performance, "How am I doing?" Typical modes of assessment often answer this question either too late to matter or in a way that is not clear or comprehensive enough to meaningfully contribute to better performance.

A collaborative research and development project between Common Ground and the College of Education at the University of Illinois, **Scholar** contains a knowledge community space, a multimedia web writing space, a formative assessment environment that facilitates peer review, and a dashboard with aggregated machine and human formative and summative writing assessment data.

The following **Scholar** features are only available to Common Ground Knowledge Community members as part of their membership. Please email us at support@cgscholar.com if you would like the complimentary educator account that comes with participation in a Common Ground conference.

- Create projects for groups of students, involving draft, peer review, revision and publication.
- Publish student works to each student's personal portfolio space, accessible through the web for class discussion.
- Create and distribute surveys.
- Evaluate student work using a variety of measures in the assessment dashboard.



Scholar is a generation beyond learning management systems. It is what we term a *Digital Learning Platform*—it transforms learning by engaging students in powerfully horizontal 'social knowledge' relationships.

For more information, visit: <http://knowledge.cgscholar.com>.

NOTES



NOTES



NOTES



NOTES



NOTES





EIGHTH GLOBAL STUDIES CONFERENCE

CALL FOR PAPERS



20-21 July 2015

Imperial College London
London, UK

CONFERENCE FOCUS

Entering its eighth year, the conference meets annually to discuss the dynamics of globalization in today's world. The conference is a cross-disciplinary forum which brings together researchers, teachers, and practitioners to discuss the role of globalization from many perspectives. The resulting conversations weave between the theoretical and the empirical, research and application, market pragmatics and social idealism.

2015 Special Focus: *Power and Participation in the Age of Globalized Information Webs and Big Data*

CALL FOR PAPERS AND CONFERENCE DETAILS

To learn more about the conference, including speakers, session formats, venue, and registration visit the conference website at www.onglobalization.com/the-conference.

RETURNING MEMBER REGISTRATION RATE

We are pleased to offer a Returning Member Registration Discount to delegates who have attended the Global Studies Conference in the past. Returning community members will receive a discount off the full conference registration rate. Please visit the registration page for details at www.onglobalization.com/the-conference/registration.



Global Studies

EIGHTH GLOBAL STUDIES CONFERENCE

CALL FOR PAPERS



20-21 July 2015

Imperial College London
London, UK

CONFERENCE FOCUS

Entering its eighth year, the conference meets annually to discuss the dynamics of globalization in today's world. The conference is a cross-disciplinary forum which brings together researchers, teachers, and practitioners to discuss the role of globalization from many perspectives. The resulting conversations weave between the theoretical and the empirical, research and application, market pragmatics and social idealism.

CALL FOR PAPERS AND CONFERENCE DETAILS

To learn more about the conference, including speakers, session formats, venue, and registration visit the conference website at www.onglobalization.com/the-conference.

RETURNING MEMBER REGISTRATION RATE

We are pleased to offer a Returning Member Registration Discount to delegates who have attended the Global Studies Conference in the past. Returning community members will receive a discount off the full conference registration rate. Please visit the registration page for details at www.onglobalization.com/the-conference/registration.